

Press release

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Ziggo N.V. IPO: Number of Offer Shares increased due to significant demand

Utrecht (the Netherlands), March 19, 2012 - With reference to the prospectus dated March 9, 2012 (the "Prospectus"), Ziggo N.V. ("Ziggo" or the "Company") today announces that due to significant demand for Ziggo's ordinary shares (the "Offer Shares") in its planned initial public offering (the "IPO" or the "Offering"), Cinven Cable Investments S.a r.l. and WP Holdings IV B.V. (which are affiliates of Cinven and Warburg Pincus respectively) have decided on behalf of the selling shareholders, in consultation with Ziggo, to increase the number of Offer Shares from 35,000,000 to 43,478,260.

This will constitute an increase from 17.5% to 21.7% of the total issued share capital of the Company following the closing of the Offering (not including any ordinary shares covered by the over-allotment option).

In accordance with this increase of the number of Offer Shares, the number of additional ordinary shares covered by the over-allotment option has increased to up to 6,521,740 ordinary shares, representing up to 15% of the revised total number of Offer Shares. If the over allotment option is exercised in full, the Offering will represent 25% of the total issued share capital of the Company following the closing of the Offering.

Pricing and determination of the exact number of Offer Shares is expected to be announced and allocation is expected to take place on or around March 20, 2012. Prior to allocation the exact number of Offer Shares can be increased or decreased (reference is made to the Prospectus). Listing and first trading in Ziggo's ordinary shares (on an "if-and-when-delivered" basis) on NYSE Euronext in Amsterdam under the symbol "ZIGGO" are expected to commence on March 21, 2012.

Bernard Dijkhuizen, Chief Executive Officer of Ziggo, said:

"Ziggo is delighted by the strong interest that its proposed IPO has received. The Company and its selling shareholders look forward to partnering with the extremely high quality investor base that has expressed an interest in the Offering."

J.P. Morgan and Morgan Stanley are acting as joint global coordinators for the IPO; Deutsche Bank, J.P. Morgan, Morgan Stanley and UBS are acting as joint bookrunners; ABN AMRO, HSBC, Nomura and Rabobank are acting as joint lead managers; ABN AMRO and Rabobank are acting as joint retail bookrunners and Société Générale is acting as co-lead manager.

The offering of these securities is being made only by means of the Prospectus, copies of which may, subject to applicable securities law restrictions, be obtained by contacting: ABN AMRO by e-mail (listing.agency@nl.abnamro.com) or in writing (ABN AMRO BANK N.V., attn. Listing Agency Services, HQ7050, Gustav Mahlerlaan 10, 1082 PP Amsterdam, the Netherlands). The Prospectus is also, subject to applicable securities law restrictions, electronically available via the website of Ziggo (www.ziggo.com) or, for Dutch citizens only, via the website of Euronext Amsterdam N.V. (www.euronext.com).

