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5th Planet Games Partners with Nordisk Interactive to Distribute Skybound Entertainment's *Invincible VS*™ Video Game Across the Nordics; Regional Marketing Activity Takes Off!

COPENHAGEN – April 7, 2026 – 5th Planet Games A/S (OAX: 5PG), the Danish video game financing and publishing company, has partnered with Nordisk Interactive A/S to distribute Skybound Entertainment's upcoming tag fighting video game *Invincible VS* across the Nordic region. Today, 5th Planet Games provides the following update detailing Nordisk's trade marketing activities to support physical edition retail sales of the game as it approaches global release on April 30, 2026.

Nordisk Interactive is a leading distributor of interactive entertainment, representing many well-known brands and publishers in the game industry. For *Invincible VS*, the first major game set in the popular *Invincible*™ universe, Nordisk has begun rolling out a robust online advertising campaign, along with social media, public relations and influencer marketing efforts. Select activities will include an *Invincible VS* site takeover of one of the largest gaming media outlets in the Nordics, GameReactor, along with widespread advertising across key retailer websites such as Webhallen, inet, VPD, and ProShop, among others.

Mark Stanger, CEO of 5th Planet Games, commented: "We have worked with Nordisk Interactive since 2024, bringing to market a variety of video games in the region. Nordisk brings deep experience and connections in this industry and has proven to be a productive partner, effectively putting the 5PG catalog of physical edition games into the hands of Nordic players. This project is particularly special however, with an electric fan fervor surrounding Skybound's *Invincible* right now with Season 4 of the show currently on Prime Video. Nordisk's efforts will amplify this even further, drawing attention to the game's release; all positive news for shareholders."

Those looking to purchase a physical edition of *Invincible VS* in the Nordics can choose between the "Standard Edition" or "Collector's Edition," both currently available for pre-order across popular Nordic retailers including [Webhallen](#) and [inet](#).

The *Invincible VS* Standard Edition available for PlayStation 5 or Xbox Series X|S will include the game on physical disc, along with controller layout card and Keepsake cards. The Collector's Edition available for PlayStation 5, will feature stunning color-stylized cover art with metallic effects. Designed for *Invincible* fans and the fighting game community, the Collector's Edition includes a PS5 physical disc along with controller layout card, all Digital Deluxe Edition bonuses, *Invincible* #1 reprint, a letter from Skybound's in-house development team Quarter Up – and more. 5th Planet Games recently announced a partnership with fellow Danish company Scanavo on the production and packaging of the *Invincible VS* Collector's Edition, which also includes their signature Steelbook® metal case.

Suman Rath, Senior VP of Nordisk Interactive, commented: "We've seen high interest in fighting game releases in the Nordics, having launched various titles in the past. These titles have consistently engaged a broad spectrum of the gaming community, including professional fighters from the Nordics, franchise fans and avid players. Our partnership with 5th Planet Games and Skybound has been a great success, and we are excited to continue this work, helping to bring *Invincible VS* physical editions to the fighting game community and *Invincible* fans alike in Sweden, Denmark, Finland, Norway and beyond."



Created by Robert Kirkman and Cory Walker, alongside contributing creator Ryan Ottley, the *Invincible* comic book series ran for fifteen years at Image Comics across a historic 146 issues. Since 2021, *Invincible* has aired as a critically acclaimed adult animated television series and taken on a new life with fans globally, streaming exclusively on Prime Video in more than 240 countries and territories. Season 4 recently debuted on Prime Video March 18, 2026, to a 100% perfect score on Rotten Tomatoes. The season finale will be released on April 22, 2026, just one week prior to *Invincible VS*' launch.

Invincible VS from Skybound Entertainment's first in-house game development studio Quarter Up, features fan-favorite characters, iconic locations, bone-breaking combos and tournament-quality superhuman tag fighting gameplay. On April 9th and prior to the game's official release on April 30th, fans can join the Open Beta on Xbox Series X|S and PlayStation 5. Learn more about *Invincible VS*' Open Beta [HERE](#).

For more details on *Invincible VS*, visit [Instagram](#), [X](#), [TikTok](#), [YouTube](#) and online at [InvincibleVS.com](#).

ABOUT 5TH PLANET GAMES

5th Planet Games is a video games financing and publishing company located in Copenhagen, active in games across all global platforms and devices. It has a long and successful history of working with established brands and strong IP. Now, in partnership with Skybound Entertainment, the company has extended access to compelling, global IP such as *The Walking Dead*, *Invincible*, and more.

ABOUT NORDISK INTERACTIVE

Nordisk Interactive is a leading distributor of video games and interactive entertainment in the Nordics. With clients such as PlayStation, Microids, Nacon and U&I Entertainment, Nordisk Interactive covers a wide selection of categories including software titles, hardware, and gaming peripherals. Nordisk Interactive is a part of Nordisk Film, which is a subsidiary of Egmont – Denmark's biggest media group with 6,200 employees and activities in 30 countries.

ABOUT SKYBOUND ENTERTAINMENT

Skybound is the leading entertainment company built to create, produce, scale, and sustain world-class IP across comics, television, film, video games, audio, merchandise and collectibles. Co-founded by visionary creator Robert Kirkman and CEO David Alpert, Skybound owns and controls a portfolio of globally recognized franchises and cultural hits including *The Walking Dead*, *Invincible*, *Impact Winter*, *Stillwater* and others. Through a creator-first model, Skybound has become the go-to launchpad for original stories across all forms of entertainment.

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