

## **Måsøval AS – Major shareholder initiates strategic review of ownership**

It is hereby announced that Heimstø AS, which controls approximately 70% of the shares in Måsøval AS (the "Company" or "Måsøval"), is reviewing its investment portfolio and in connection therewith has decided to initiate a strategic review of its ownership in the Company. The strategic review does not entail a decision to carry out a transaction, but rather that a process has been initiated to explore various alternatives related to the ownership. Heimstø AS has engaged DNB Carnegie, part of DNB Bank ASA, as financial adviser to assist in the strategic review.

Should the strategic review lead to a transaction, Heimstø AS intends to facilitate for the remaining shareholders in the Company to also be given the opportunity to sell their shares on equal terms.

Heimstø AS will, regardless of the outcome of its strategic review regarding the ownership of the Company, update the market with further information.

### **Contacts**

Helge Kvalvik, CEO, Måsøval AS, +47 97 97 97 72, [helge.kvalvik@masoval.no](mailto:helge.kvalvik@masoval.no)

### **About Måsøval**

**Måsøval is a fully integrated producer of Atlantic salmon with more than 50 years of operational experience.** Based on the island of Frøya in Central Norway, the company controls the entire value chain -from smolt production to sea-based farming, harvesting, processing, and global sales.

This integrated model ensures full control, operational efficiency, and consistent delivery of premium Atlantic salmon to the global market. Måsøval is committed to sustainable growth, fish welfare, and long-term value creation.