



## Leading Baltic-based grocery retailer Rimi orders EUR 2.3 million of StrongPoint Self-Checkouts

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(Oslo, 28 November 2024) One of the largest grocery retailers in the Baltics, Rimi (part of ICA Group), has placed a substantial order with StrongPoint to supply and install StrongPoint Self-Checkout solutions in their stores.

The value of the order is approximately EUR 2.3 million, excluding implementation and future technical support revenue. Delivery and installation are scheduled for 2025.

Rimi has been using StrongPoint Self-Checkouts for over five years, showcasing the solution's proven reliability and customer convenience. With this new order, Rimi is further scaling and rolling out StrongPoint Self-Checkouts. This new order includes self-checkouts with cash-handling capabilities, as cash management remains an important aspect of the checkout process in the region.

"We are thrilled that Rimi continues to invest in StrongPoint's Self-Checkout solution. Their trust in us inspires our continued commitment to innovation and excellence as we share a common goal of making the shopping experience as smooth as possible," said Rimantas Mažulis, SVP of StrongPoint Baltics.

"We are excited to continue our partnership with StrongPoint by investing in self-checkout solutions. This decision underscores our commitment to enhancing the shopping experience for our customers. By integrating cash handling capabilities, we ensure that our checkout process remains convenient and accessible for everyone as Rimi focus is always on providing reliable, user-friendly solutions that meet the diverse needs of our shoppers," said Zane Ermansone, Digital Development Director at Rimi Baltic.

"The Baltics are demonstrating how StrongPoint's next-generation solution make self-checkout faster and easier for customers. In many of our core markets, including the UK, Sweden, and Norway, grocery retailers often still rely on first-generation solutions. We look forward to helping these markets transition to next-generation technology to enhance efficiency and the customer experience," said Jacob Tveraabak, CEO of StrongPoint.

### Disclosure regulation

This information is subject to the disclosure requirements pursuant to Section 5-12 the Norwegian Securities Trading Act.

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### About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better and online grocery shopping more efficient. With over 500 employees in Norway, Sweden, the Baltics, Finland, Spain, the UK and Ireland and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries. StrongPoint provides in-store cash management and payment solutions, electronic shelf labels, self-checkouts, task and labor management software, click & collect temperature-controlled grocery lockers, in-store and drive-thru grocery pickup solutions and grocery order picking solutions, both manual and automated. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approx 1.4bn NOK [ticker: STRO].

### Attachments

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