hddlestock

Q3 2024

Third quarter results presentation | November 21, 2024

Øyvind Hovland, Chairman of the Board Leif Arnold Thomas, Group CEO





Empowering modern financial services

We enable any company to launch new investment services or transform existing ones



Q3 2024

- Revenue of NOK 16 million vs. NOK 17 million¹ in Q2 2024
 - laaS revenue increased 1 percent
 - Assets under Administration increased 5 percent
 - Reduction related to seasonality in Consultancy
- EBITDA of NOK -7 million vs. NOK -6 million in Q2 2024
 - Stable personal cost at NOK 15 million in line with Q2 2024
 - Other OPEX at NOK 8 million in line with NOK 8 million¹ in Q2 2024
- Three contract expansions with effect from Q4 2024
 - Expanded laaS-offerings to offerings to Sirius Asset Management and to existing customers in Sweden and Norway
- Technology cooperation agreement signed in Germany
- Entered into a consulting agreement with a new client in Denmark
- Successfully completed a private placement raising gross proceeds of NOK 14 million

Subsequent event

 Resignation of CFO who will remain with his responsibilities until year-end 2024 to ensure continuity, while the search for a successor is actively progressing

1. Restated Q2 2024 Total operating income from reported NOK 18 million to NOK 17 million

Q3 2024 development

Investment-as-a-service (laaS)



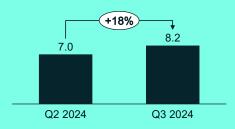
Consulting NOKm



Assets under Administration NOKbn, EOP (laaS KPI)



End clients Number, EOP (laaS KPI)





^{2.} Restated Q2 2024 Other operating expenses from NOK 9 million to NOK 8 million

Restatements has no EBITDA-effect and no effect on reported cash flow and balance sheet.

A two-sided business model

Business areas

Investment-as-a-Service

Consulting services

Offering

Investment solution based on Huddlestock's own scalable technology, infrastructure, trade routing and regulatory permissions Customized strategic and technical solutions assisting customers improving their operations

Model

Recurring based on monthly licenses, assets under management/Administration and transaction fees

Multiyear relations to large multinational institutions

hddlestock

Our customers

Financial products and services companies



Incumbents

Competitive pressures and evolving client demands rapidly evolving; New products and features, more personalization and seamless digital and hybrid experiences.

- · Access to distribution network for technology
- · Higher immediate revenue gains
- Higher customer acquisition costs



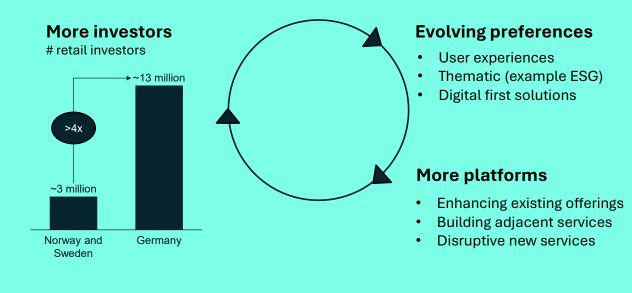
Startups

New investment services requires complex and resource heavy work; Acquiring licenses, developing user experiences and establishing compliance processes

- Lower immediate revenue gains
- Lower customer acquisition costs

Tapping into a large self reinforced growth market

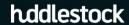
A self-reinforced growth market



Investors served through customers # of end-clients ('000) # of end-client accounts ('000) +18% 11.0 11.0 8.2 7.0 7.0 Q1 2024 Q3 2024 Q2 2024 Assets under Administration NOK bn under management +5% 5.4 5.1

Q2 2024

Q1 2024

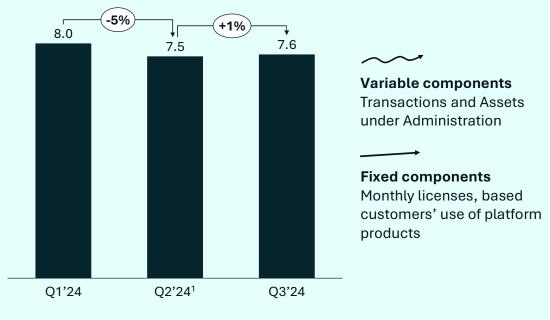


Q3 2024

Continued focus on organic laaS growth

Quarterly IaaS revenue development and drivers

2024, NOK million



1. Q2 2024 restated

- -5% organic growth from Q1'24 to Q2'24¹
 - Seasonally high revenue in the first quarter due to tax-reporting
 - Underlying revenue growth due to growth in Assets under Administration
- +1% organic growth from Q2'24 to Q3'24
 - Growth in revenues due to growth in Assets under Administration
- Positive effect from expansion contracts in Q4'24
 - Expanded laaS-offerings to Sirius Asset Management and to existing customers in Sweden and Norway in the third guarter 2024
- Assessing strategic response to accelerate new sales, up sale and cross selling

Recap of priorities

in the second half 2024



Added support around Norwegian Share Savings Account (ASK)



Full tax handling and reporting in Norway



Elevated automation for fund trading and currency exchange



Migration of more Norwegian customers to the laaS-platform



Expansion of real time equity trading / investing capabilities

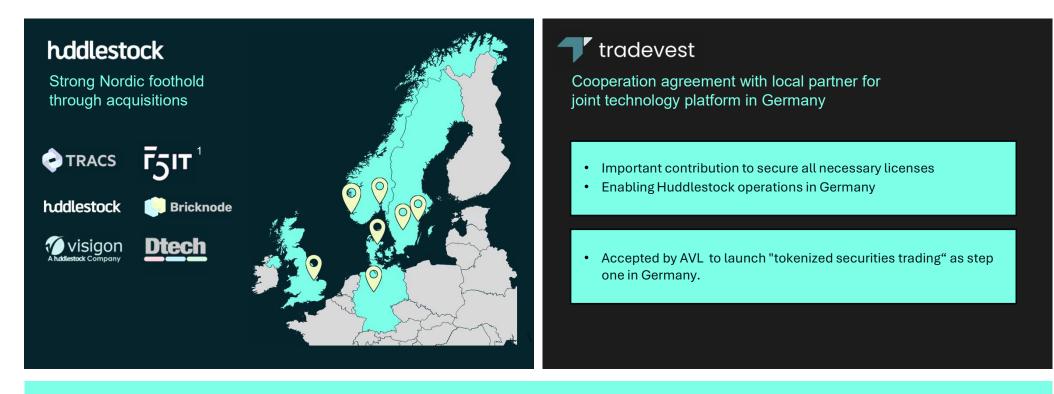
Progress in the third quarter

- Expanded functionality in managed portfolios, offering financial advisors better flexibility for allocating new cash contributions
- · Improved user interfaces around financial advisory
- Extended support for payment integrations with banks
- Upgraded customization for managing subscriptions to provide better control over share issuance
- Released new APIs to strengthen system integration and functionality



- Huddlestock utilized its own system to automate the capital raise conducted the third quarter
- The successful capital raise, demonstrated Huddlestock's ability to automate the process, reduce errors and minimize manual work

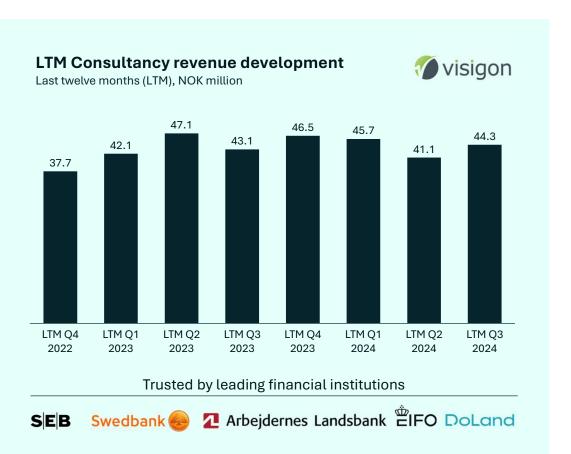
Tradevest cooperation in Germany holds potential for market entry



Working on combined technology offering in the German market

1. F5IT (Huddlestock Solutions) divested in 2023

Continued profitable and stable Consultancy business



- New customer announced in August, based on a combined sales efforts between IaaS and Consulting
- Seasonal effects in third quarters impacting Consulting with limited billable hours during summer holidays in July
- Launch of new website in the third quarter:





Financial review



Stabilized operational expenses – unsatisfactory revenue development

Profit and loss

Unaudited, NOK million

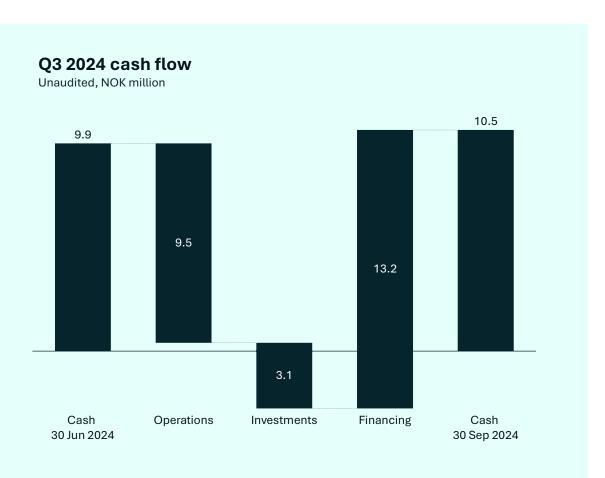
	Q3 2024	Q2 2024 restated	Q3 2023
Total operating income	15.5	17.4 ¹	16.6
Cost of materials/subcontractors	0.0	-0.1	8.4
Personnel costs	-14.7	-14.8	-21.5
Other operating expenses	-7.7	-8.1 ²	-7.7
EBITDA	-6.9	-5.6	-4.2
Depreciation, impairment and amortisation	-12.4	-12.2	-21.2
EBIT	-19.2	-17.8	-25.3
Net financial items	-1.4	-0.8	-1.3
Result before tax	-20.6	-18.6	-26.6
Net result	-19.8	-18.8	-25.8

^{1.} Reported NOK 18.4 million (Difference to restated NOK 1.0 million)

- Challenging revenue performance
 - Investment as a service income increased 1 per cent compared to Q2 2024 due to growth in AuA
 - Reduction compared to previous quarter mainly reflecting seasonality in consulting business due to summer vacation in July
- Personnel costs stable at NOK 15 million compared to Q2 2024
- NOK 0,4 million reduction in Other operating expenses compared to Q2 2024
- EBITDA of negative NOK 7 million
- Net result of negative NOK 20 million

^{2.} Reported NOK -9.1 million (Difference to restated NOK -1.0 million)

Third quarter cash flow



- Cash flow from operations reflects a profitable Consultancy business and an laaS-business with high growth potential
- Investments represents net additions in intangible assets related to technology development
- Financing reflects proceeds from private placement in September, obtained loans and repaid loans
- Cash position of NOK 10 million at period-end does not reflect the total proceeds from the private placement in September, as NOK 4.3 million of the proceeds were received in October
- Ongoing work to identify potential financing partners to support strategy including non-organic growth

Summary and outlook



Building on a unique market position

The only complete Investment as a Service offering

- · Continued profitable consultancy business
- Unlocking growth in Investment-as-a-service (laaS)
 business through technology and platform integration
- Pursuing accelerated market entry into Germany
- Short-term ambition to become EBITDA-positive
 - Focus on recurring 'Investment as a service'-sales
 - Enhance sales efforts in existing sales organization
 - Continue to grow professional services business
 - Increase efficiency and enhance structures
 - · Cost control and cost reduction
- Ongoing work to identify potential financing partners to support strategy including non-organic growth



Q&A



Øyvind Hovland Chairman of the Board



Leif Arnold Thomas CEO



Appendix



Consolidated income statement

Unaudited in NOK, including reported and restated figures

	Q3 2024	Q2 2024 actual	Q2 2024 reported	QoQ	Q3 2023	YoY	9M2024	9M2023	YoY
		detdai	reported					·	
Operating income	45 500 000			45.04		10.07			
Other operating income	15,538,083	17,374,698	18,392,8981	-16 %	16,619,802	-13 %	53,526,140	62,590,924	-14 %
Total operating income	15,538,083	17,374,698	18,392,898¹	-16 %	16,619,802	-13 %	53,526,140	62,590,924	-14 %
Operating expenses									
Cost of materials/subcontractors	0	-86,425	-86,425	-100 %	8,445,606	-100 %	0	-3,175,982	-100 %
Personnel costs	-14,694,738	-14,780,517	-14,780,517	-1 %	-21,505,123	-32 %	-46,594,620	-56,738,487	-18 %
Other operating expenses	-7,697,895	-8,092,947	-9,111,147 ²	-16 %	-7,735,723	-14 %	-23,162,459	-11,045,195	110 %
Total operating expenses	-22,392,633	-22,959,888	-23,978,088 ²	-7 %	-20,795,241	-145 %	-69,757,079	-70,959,664	-2 %
FRITDA	C 054 550	F F0F 400	F F0F 100	22.0/	4 475 420	C4.0/	46 220 020	0.250.740	04.0/
EBITDA	-6,854,550	-5,585,190	-5,585,190	23 %	-4,175,439	64 %	-16,230,939	-8,368,740	94 %
Depreciation, impairment and amortisation	-12,360,865	-12,208,453	-12,208,453	1 %	-21,161,496	-42 %	-36,542,193	-35,358,668	3 %
EBIT	-19,215,415	-17,793,644	-17,793,644	8 %	-25,336,935	-24 %	-52,773,132	-43,727,408	21 %
Financial income									
Interest income	39,196	819	819	4685 %	105,872	0 %	52,271	115,477	-55 %
Other financial income	27,537	190,690	190,690	-86 %	91,009	-70 %	273,401	239,823	-33 % 14 %
Total financial income	66,733	191,509	191,509	-65 %	196,881	-66 %	325,673	355,300	-8 %
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Financial expenses									
Interest expenses	-1,070,803	-875,576	-875,576	22 %	-644,683	66 %	-2,506,735	-1,265,943	98 %
Other financial expenses	-385,244	-112,165	-112,165	243 %	-854,193	-55 %	-569,540	-1,321,557	-57 %
Total financial expenses	-1,456,046	-987,741	-987,741	47 %	-1,498,876	-3 %	-3,076,275	-2,587,500	19 %
Net financial items	-1,389,314	-796,231	-796,231	74 %	-1,301,995	7 %	-2,750,602	-2,232,200	23 %
Result before tax	-20,604,729	-18,589,875	-18,589,875	11 %	-26,638,929	-23 %	-55,523,735	-45,959,607	21 %
Income tax	803,041	-228,950	-228,950	-451 %	877,980	-9 %	525,785	748,659	-30 %
Net result	-19,801,688	-18,818,825	-18,818,825	5 %	-25,760,950	-23 %	-54,997,950	-45,210,948	22 %

^{1.} Restated Q2 2024 Total operating income from reported NOK 18 million to NOK 17 million

Restatements has no EBITDA-effect and no effect on reported cash flow and balance sheet.

^{2.} Restated Q2 2024 Other operating expenses from NOK 9 million to NOK 8 million

Consolidated statement of financial position

Unaudited in NOK

	30.09.2024	31.12.2023
Non-current assets		
Intangible assets		
Research and development	53,880,950	58,138,522
Goodwill	109,055,779	116,449,291
Technology	15,516,568	18,515,698
Customer contracts and relations	9,584,986	14,171,778
Licenses	22,892,656	28,469,988
Total intangible assets	210,930,939	235,745,276
Fixed assets		
Investment in subsidiaries	0	0
Loan to group companies	9	0
Investment in equities	354,018	322,719
Property, plant & equipment	175,178	199,483
Total fixed assets	529,195	522,201
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Total non-current assets	211,460,135	236,267,478
Current assets		
Receivables	0	0
Trade receivables	13,459,104	11,347,040
Other short-term receivables	5,526,043	5,952,937
Total receivables	18,985,147	17,299,977
Bank deposits, cash and cash equivalents	10,481,523	10,183,903
Total current assets	29,466,670	27,483,880
Total assets	240,926,804	263,751,358

	30.09.2024	31.12.2023
Equity		
Paid-in capital		
Share capital	362,215	350,957
Own shares	-14	-5,335
Other paid-in capital	0	0
Capital increase not registered	14,155,900	13,561,756
Share premium	193,927,505	180,377,457
Total paid-in capital	208,445,607	194,284,835
Other equity		
Capital Reserves	0	0
Other equity	-88,332,038	-38,548,773
Total other equity	-88,332,038	-38,548,773
Total equity	120,113,569	155,736,062
Liabilities		
Long-term liabilities		
Other long-term liabilities	11,140,385	675,778
Deferred tax	6,310,675	8,144,578
Total long-term liabilities	17,451,060	8,820,356
Short-term liabilities		
Accounts payable	2,553,359	6,661,053
Payroll taxes, VAT etc.	9,848,566	8,422,709
Loans and borrowings	28,654,851	19,336,874
Other short-term liabilities	62,305,399	64,774,304
Total short-term liabilities	103,362,175	99,194,940
Total liabilities	120,813,235	108,015,296
Total equity and liabilities	240,926,804	263,751,358

Consolidated statement of cash flows

Unaudited in NOK

	Q3 2024	Q2 2024	YTD 2024	YTD 2023	2023
Profit/loss before tax	-20,604,729	-18,589,875	-55,523,735	-45,959,607	-87,129,435
Depreciation and amortisation	12,360,865	12,208,453	36,542,193	35,358,668	63,973,602
Changes to accounts receivable	-330,735	1,581,124	-2,112,064	-4,088,135	-527,235
Changes to accounts payable	-328,684	-184,737	-4,107,694	-1,403,957	-2,870,269
Changes to other accruals and prepayments	-557,595	-460,176	3,247,390	2,430,809	2,724,101
Net cash flow from operating activities from continuing operations	-9,460,877	-5,445,211	-21,953,910	-13,662,222	-23,829,236
Net additions intangible assets & Property, plant & equipment	-3,107,667	-2,987,905	-8,509,247	-17,206,038	-51,045,929
Aquisition/sale of subsidiaries, net of cash aquired	0	0	0	11,020,081	41,608,429
Net cash flow from investment activities from continuing operations	-3,107,667	-2,987,905	-8,509,247	-6,185,957	-9,437,501
Proceeds from capital increase	9,901,298	0	9,901,298	5,000,000	22,500,000
Costs of capital increase	0	0	0	0	0
Treasury shares	0	1,660,000	1,660,000	5,944,162	6,307,579
Loans obtained	4,441,229	7,033,111	21,233,253	12,531,000	12,531,000
Repayment of loans	-1,143,970	-305,652	-2,033,774	0	0
Net cash flow from financing activities from continuing operations	13,198,557	8,387,459	30,760,777	23,475,162	41,338,579
Net changes to cash and cash equivalents from continuing operations	630,013	-45,657	297,619	3,626,983	8,071,843
Bank deposits, cash and cash equivalents start of period	9,851,510	9,897,167	10,183,903	2,903,838	2,903,838
Bank deposits, cash and cash equivalents end balance	10,481,523	9,851,510	10,481,523	6,530,821	10,183,903

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