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5th Planet Games co-finances New *The Walking Dead* Video Game

COPENHAGEN – November 5, 2024 - 5th Planet Games A/S (OAX: 5PG) – 5th Planet Games is excited to announce its involvement in a new video game set in *The Walking Dead* universe, based on the comic series by Robert Kirkman. Developed under Skybound’s direction, the team will be collaborating closely with creator Robert Kirkman.

A recent study by Owl & Co. identified *The Walking Dead* as the most successful non-kids entertainment franchise wholly created this century, with revenue reaching \$1 billion.

Mark Stanger, CEO of 5th Planet Games, commented, “With the recent Owl & Co. findings, we leapt at the opportunity to invest in this new game.”

Stanger continued, “This past October 8th marked *The Walking Dead*’s 21st anniversary, and we’re excited to honor the franchise with this co-financing deal.”