

# Framework agreement for the strategic use of AI

2.7.2024 13:11:58 CEST | Aqua Bio Technology ASA | Non-regulatory press releases

# Aqua Bio Technology ASA (ABT) and SeeyouAI have entered into a strategic framework agreement on using artificial intelligence (AI) for ABT's existing and future portfolio companies.

ABT and SeeyouAI have entered into a framework agreement for AI solutions for ABT's portfolio companies. The goal is to save resources and enable previously impossible services by improving customer service, employee support, purchasing optimization, inventory management, and market intelligence.

#### About seeyouAl

SeeyouAI has, over the past four years, spent over 300,000 development hours developing seeyouGPT, the core of a set of European GDPR-compliant AI assistants for the corporate and private markets. The company has a wide range of Norway's most reputable investors on the ownership side, and the technology has been pre-tested in over 100 countries. See the links below for press release and note for seeyouGPT's open beta launch for consumers.

- Norwegian Press release SeeyouGPT:

https://kommunikasjon.ntb.no/pressemelding/18158443/seeyougpt-apen-betalansering-forbedrer-brukeropplevelsen-forminst-988percent-av-verdens-gpt-brukere?publisherId=17848861&lang=no

#### Bjorn Selleg, SeeyouAl founder & CEO

"SeeyouAI is proud to embark on this journey to fully integrate artificial intelligence for ABT's portfolio companies and future acquisition targets, focusing on saving resources and enabling what was previously impossible. This strategic cooperation will provide ABT's customers and employees with personalized, self-learning, and GDPR-compliant AI assistants, transforming ABT's portfolio companies from product suppliers to full-fledged advisors to their customers."

#### Karina Hollekim, SeeyouAl Chief Evangelist, says:

"As part of this strategic framework agreement, we will jointly develop a training series for all ABT employees on empowering themselves using personal confidential AI mentors. Allowing employees to ask about anything in full confidentiality accelerates learning curves and improves work-life balance and performance".

- Explore SeeyouGPT today on <u>seeyouGPT.com</u>
- Explore the open beta version of seeyouGPT today on seeyouGPT.com

#### Strengthening Aqua Bio Technology

ABT will initially start with AI for Cosmed Beauty AS and then assess whether AI can be suitable for all its portfolio companies and future acquisition targets in order to save resources and enable what was previously impossible. ABT will do this by providing customers and clients with personalized, self-learning and GDPR-compliant AI assistants.

The framework agreement with seeyouAl covers ABT's current companies and future acquisitions, focusing on resource conservation and enabling the impossible. SeeyouAl's aggregator technology covers all of the major commercially available GPTs, ensuring that ABT is always on top in this rapidly evolving field. The technology also provides real-time advice and awareness through independent web searches and access to relevant public databases to help customers and employees navigate real-time challenges. This will also significantly improve purchasing, inventory management, and market intelligence for ABT's portfolio companies.

For more information, visit https://aquabiotechnology.com/ and https://www.seeyouai.eu/

\*\*\*\*

For further information, please contact CEO Håvard Lindstrøm mobile phone +47 941 32 288.

Aqua Bio Technology (ABT) is developing and commercializing sustainable biotechnology for use in skincare products. ABT's cosmetics ingredients are highly effective and they provide the cosmetics industry with natural alternatives to traditional ingredients. ABT is also marketing and distributing natural skincare products developed by partners towards consumers and professional users. ABT's focus on commercialization and development of natural ingredients and natural skincare products has been, and will continue to be, an important part of the Company's strategy going forward. Aqua Bio Technology is listed on the Euronext Expand market of the Oslo Stock Exchange.

# Contacts

Håvard Lindstrøm, 004794132288, <u>hl@aquabiotech.no</u>

# About Aqua Bio Technology ASA

Aqua Bio Technology (ABT) is developing and commercializing sustainable biotechnology for use in skin care products. ABT's cosmetics ingredients are highly effective and they provide the cosmetics industry with natural alternatives to traditional ingredients. ABT is also marketing and distributing natural skin care products developed by partners towards consumers and professional users. Aqua Bio Technology is listed on Euronext Expand.

### Attachments

Download announcement as PDF.pdf