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5th Planet Games in Partnership with Skybound Games Announces Nordisk Interactive A/S as Physical Distributor of *Funko Fusion* Video Game in the Nordics

COPENHAGEN – June 20, 2024 - 5th Planet Games A/S (OAX: 5PG), the video games publisher and financier behind hit games like *Invincible Presents: Atom Eve*, *Escape Academy* and *WrestleQuest*, in partnership with Skybound Games has today announced that Nordisk Interactive will manage physical edition distribution of the upcoming *Funko Fusion* video game across the Nordic region later this year.

Funko Fusion from 10:10 Games in collaboration with Funko, Inc. (Nasdaq: FNKO) and Universal Products & Experiences, is an action-adventure, single player and online co-op experience that pays tribute to NBCUniversal's deep roster of beloved worlds and the irreverent Funko Pop! Interpretations of the figures who inhabit them.

The game is coming to PC, PlayStation 4 and 5, Xbox Series X|S, and Nintendo Switch later this year. *Funko Fusion* is the debut title from 10:10 Games, a studio co-founded by five-time BAFTA award winner and TT Games founder Jon Burton with a team of experienced developers known for their work on brick-based games.

Skybound Games is the global physical distribution partner of 10:10 Games for *Funko Fusion* and alongside 5th Planet Games will manage Nordisk Interactive's efforts to distribute and market the game in Sweden, Iceland, Finland, Norway and Denmark.

Fans can pre-order physical editions of the game now at select global retailers, and follow the game on [Facebook](#), [X](#), [Instagram](#), and [TikTok](#).

About 5th Planet Games

5th Planet Games is a video games publisher and financier located in Copenhagen, active in games across all global platforms and devices. It has a long and successful history of working with established brands and strong IP. Now, in partnership with Skybound Entertainment, the company will extend access to compelling, global IP such as *The Walking Dead* and *Invincible*.

About Nordisk Interactive

Nordisk Interactive is a leading distributor of video games and interactive entertainment in the Nordics. With clients such as PlayStation, Microids, Nacon and U&I Entertainment, Nordisk

Interactive covers a wide selection of categories, incl. software titles, hardware, and gaming peripherals. Nordisk Interactive is a part of Nordisk Film, which is a subsidiary of Egmont – Denmark’s biggest media group with 6,200 employees and activities in 30 countries.

About 10:10 Games

Founded in the summer of 2021 by industry veterans, [10:10 Games](#) was formed with a vision to create a studio that is inclusive, collaborative, and welcoming for everyone, a studio where the team is empowered to do their best work every day, and a studio that creates amazing games that engage and exhilarate gamers everywhere. Their first game, *Funko Fusion*, is set to release on PC and consoles on September 13. Follow @1010gamesltd on [Instagram](#) and [X](#) for updates.

About Funko

Headquartered in Everett, Washington, Funko is a leading pop culture lifestyle brand. Funko designs, sources, and distributes licensed pop culture products across multiple categories, including vinyl figures, board games, action toys, plush, apparel, housewares, and accessories for consumers who seek tangible ways to connect with their favorite pop culture brands and characters. Learn more at <https://funko.com/>, and follow us on TikTok (@originalfunko), X (@OriginalFunko), and Instagram (@OriginalFunko).

About Skybound Games

Skybound Games publishes, produces, and distributes video games across every genre, including the blockbuster *The Walking Dead* video game series and BAFTA award-winning *Before Your Eyes*. In November 2023, we launched our first original game in the *Invincible* universe, *Invincible Presents: Atom Eve*, to critical acclaim. In 2024, Skybound will build a cutting-edge in-house gaming production studio, further enhancing our capacity to shape the future of gaming entertainment. Skybound Entertainment is a creator-first company focused on bringing amazing comics, TV series, audio series, film, and video games to dedicated fans.

About Universal Products & Experiences

Universal Products & Experiences (UP&E) globally drives the expansion and elevation of NBCUniversal’s iconic collection of brands, intellectual properties, characters, and stories based on the company’s extensive portfolio of properties created by Universal Pictures, Illumination, DreamWorks Animation and NBCUniversal Television and Streaming. The division executes this through innovative physical and digital products, as well as engaging retail and product experiences across our expansive global theme park destinations (for both owned and third-party IP), location-based venues, e-commerce product platforms, and retailers around the world. Along with global brand strategy and creative, UP&E’s lines of business include Consumer Products and Games, along with Theme Parks Products & Retail. UP&E is a division of Universal Destinations & Experiences, part of NBCUniversal, a subsidiary of Comcast Corporation. More information is available at universalproductsexperiences.com.