

Press Release

## **NOVOS FiBER brings affordable high-speed broadband to Texas communities**

**Oslo, Norway – April 17, 2024 – Smartoptics, a leading provider of optical networking solutions, today announced that NOVOS FiBER, a growing ISP in Texas, has partnered with Smartoptics to maximize fiber utilization. The flexible and cost-efficient Smartoptics solution helps the ISP deliver affordable high-speed internet to Texas communities.**

Launched in the Dallas-Fort Worth area in 2023, NOVOS FiBER aims to bring high-speed fiber internet to families and small businesses across Texas and beyond. Reaching communities regardless of size and offering affordable prices are a high priority. The first major fiber deployment is in the vicinity of Arlington, Texas. Smartoptics open line systems, 400G optics and muxponders were selected as the most cost-efficient way to light up new dark fiber.

“Despite much funding earmarked for high-speed broadband in the US, we see that many communities are still underserved. NOVOS FiBER is on a mission to change that, which means not just building fiber networks the same old way. We must be innovative and always find the most effective and cost-efficient ways of delivering connectivity. Smartoptics shares these values, so we teamed up, leveraging open and flexible solutions to maximize fiber utilization. Arlington is just the first stop on our journey to bridge the digital divide,” says Rob Johnson, CTO, NOVOS FiBER.

The Arlington deployment utilizes a fully redundant architecture and spans distances over 100 km. NOVOS FiBER will also benefit from the flexibility to add alien wavelengths at no additional cost with open line systems and run multiple low-cost 100G links on a single dark fiber pair with the DCP-404 muxponder.

“Our flexible solutions are increasingly popular in rural, metro and regional deployments across the US, and NOVOS FiBER is an excellent addition to these community-focused ISPs. NOVOS FiBER embodies a true customer-first approach, with a commitment to what’s best for local communities and a refreshing customer experience. This is similar to our own philosophy and our challenger DNA at Smartoptics, and we look forward to future collaboration,” says Kevin Robinson, Vice President of Sales, Americas, Smartoptics.

### **For more information please contact:**

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### **About Smartoptics**

Smartoptics provides innovative optical networking solutions and devices for the new era of open networking. Our customer base includes thousands of enterprises, governments, cloud providers, Internet exchanges as well as cable and telecom operators. We have an open networking approach in everything we do which allows our customers to break unwanted vendor lock-in, remain flexible and minimize costs. Our solutions are used in metro and regional network applications that increasingly rely on data center services and specifications. Smartoptics is a Scandinavian company founded in 2006. We partner with leading technology and network solution providers such as Brocade, Cisco and Dell and have a global reach through more than 100 business partners.

For additional information about Smartoptics, please visit <https://smartoptics.com/>

## **About NOVOS FiBER**

NOVOS FiBER is a fiber-to-the-home (FTTH) provider focused on providing affordable, reliable high-speed fiber internet to customers, especially those in previously lacking internet regions. NOVOS FiBER is the customer-centric brand of Flying Bull Internet, founded by Andrew Snead and Melker Sandberg in 2022 and funded by InLight Capital, a Sugar Land based private investment firm.