



Announcement no. 27/2023
Copenhagen, Sept. 22, 2023

5th Planet Games Announces *The Walking Dead™: Betrayal* Early Access Launches
Experience Social Deception in The Walking Dead Universe

COPENHAGEN – Sept 22nd 2023 - 5th Planet Games A/S (OAX: 5PG) 5th Planet Games is pleased to announce that Early Access for *The Walking Dead™: Betrayal* is now live on Steam. Early Access marks the first public launch of the game and allows game creators to engage directly with players to improve game quality until a full 1.0 launch in 2024 .

The Walking Dead: Betrayal is a third person action game of cooperation and social deception for up to eight players and is currently in development for PC with Other Ocean Interactive, the team behind the critically-acclaimed and best-selling hidden-role survival game, *Project Winter*.

5th Planet Games was instrumental in bringing *The Walking Dead: Betrayal* to market by providing financing for its development and providing strategic marketing input, securing the partnership with Other Ocean Interactive alongside sister company Skybound Entertainment.

Players who purchase during Early Access will receive the Rick Grimes skin for free. Current players of Other Ocean Interactive's *Project Winter* will also receive 10% off if they purchase *The Walking Dead: Betrayal* and complete the bundle of the two titles.

"We're excited for players to finally play this unique The Walking Dead game in the popular social deception genre," said Mark Stanger, CEO of 5th Planet Games. "Other Ocean are masters of their craft and combining their expertise as creators with The Walking Dead IP and the input of our fans is what makes our Wheel of Awesome work at its best."

In each match, a group of survivors are out of resources with a herd of walkers on their heels. Players must work together to complete objectives and escape. They'll need to work fast, as walkers aren't the only threat they will have to face in rural Canada. Incognito 'traitors' lurk among them, plotting to do everything in their power to delay repairs, and prevent anyone from leaving. As evidence of their sabotage becomes apparent, paranoia and accusations threaten to tear the survivors apart as they desperately work towards escaping.

For more information about *The Walking Dead: Betrayal* visit [Steam](#). Join [The Walking Dead: Betrayal Discord channel](#) for the latest game updates.

About 5th Planet Games

5th Planet Games is a video games financing and publishing company located in Copenhagen, active in games across all global platforms and devices. It has a long and successful history of working with established brands and strong IP. Now, in partnership with Skybound Entertainment, the company has extended access to compelling, global IP such as *The Walking Dead*, *Invincible*, and more.