



StrongPoint ASA: StrongPoint awarded contract worth up to 3 MGBP with top-tier UK grocery retailer

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(Oslo, March 14, 2023) StrongPoint, a grocery technology provider, has been awarded a further allocation of a self-service checkout upgrade project for a top-tier UK based grocery retailer. The value of the contract is worth up to 3 MGBP.

The project is led by ALS StrongPoint, StrongPoint's UK business unit. The contract follows a multi-year project that ALS StrongPoint has been undertaking for the same customer. The new contract was awarded based on ALS StrongPoint's performance on the previous contract as well as past performance for the customer.

"We have again proven to a tier-1 grocery retailer our outstanding professionalism and customer service on this on-going project and continue to be proud of our UK team. This contract is also an example of the willingness and ability of grocery retailers to continue to invest in solutions even in times of economic difficulties," said Jacob Tveraabak, StrongPoint CEO.

The project will start during Q2 2023 and is expected to be completed in Q4 2023.

Disclosure regulation

This information is subject to the disclosure requirements pursuant to Section 5-12 the Norwegian Securities Trading Act.

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About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better and online grocery shopping more efficient. With over 500 employees in Norway, Sweden, the Baltics, Spain, the UK and Ireland and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries. StrongPoint provides in-store cash management and payment solutions, electronic shelf labels, self-checkouts, task and labor management software, click & collect temperature-controlled grocery lockers, in-store and drive-thru grocery pickup solutions and grocery order picking solutions, both manual and automated. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approx 1.4bn NOK [ticker: STRO].

Attachments

- [Download announcement as PDF.pdf](#)