

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | | | | | |
|----------|--|---|-----------|-----------|------|-------|--|--|--|--|
| a) | Name | <i>Martin Prytz</i> | | | | | | | | |
| 2 | Reason for the notification | | | | | | | | | |
| a) | Position/status | CFO | | | | | | | | |
| b) | Initial notification/Amendment | Initial notification | | | | | | | | |
| 3 | Details of issuer | | | | | | | | | |
| a) | Name | Lumi Gruppen AS | | | | | | | | |
| b) | LEI | 984500558A4B099PCC34 | | | | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Shares, ISIN NO0010927288 | | | | | | | | |
| b) | Nature of the transaction | Acquisition | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>10,5</td> <td>6,667</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> </tbody> </table> | Price(s) | Volume(s) | 10,5 | 6,667 | | | | |
| | | Price(s) | Volume(s) | | | | | | | |
| | | 10,5 | 6,667 | | | | | | | |
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| d) | Aggregated information — Aggregated volume — Price | 6,667 shares for a total of NOK 70.004 | | | | | | | | |
| e) | Date of the transaction | 2023-03-07 | | | | | | | | |
| f) | Place of the transaction | <i>Euronext Growth Oslo</i> | | | | | | | | |