



MEXEDIA

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PRESS RELEASE

MEXEDIA S.P.A. SOCIETÀ BENEFIT: REGISTRATION WITH THE COMPANIES' REGISTER OF THE RESOLUTION APPROVING THE SHARE CAPITAL INCREASE SERVING THE ACQUISITION OF STANTUP SERVICE S.R.L. AND COMMENCEMENT OF THE PERIOD UNDER ARTICLE 2443, FINAL PARAGRAPH, OF THE ITALIAN CIVIL CODE

Rome (Italy), 10 July 2026 – Mexedia S.p.A. Società Benefit (Euronext Growth Paris: ALMEX, ISIN: IT0005450819), further to the press releases dated 21 May 2026 and 25 June 2026 concerning the acquisition of 51% of the share capital of Stantup Service S.r.l. (the "Transaction"), announces that on 10 July 2026 the resolution of the Board of Directors approving the share capital increase serving the Contribution was registered with the Companies' Register of Rome. The resolution was adopted pursuant to the authority delegated by the shareholders' meeting of 13 March 2026 under Article 2443 of the Italian Civil Code, through the issuance of 2,253,129 new Mexedia ordinary shares (the "New Mexedia Shares") reserved for subscription by Rocket Sharing Company S.p.A.

Pursuant to Article 2443, final paragraph, of the Italian Civil Code (read together with Articles 2343-ter, 2343-*quater* and 2343 of the Italian Civil Code), registration of the resolution with the Companies' Register marks the commencement of a thirty-day period within which shareholders representing — and who represented as at the date of the capital increase resolution — at least one twentieth (1/20) of the share capital as existing prior to the increase may request that the directors proceed with a new valuation of the contributed asset pursuant to Article 2343 of the Italian Civil Code, that is, by means of a report prepared by an expert appointed by the competent Court. That period expires on 10 August 2026.

The effectiveness of the Contribution is conditional — save where the consent of all shareholders is established — upon the expiry of the aforementioned period without any request for a new valuation having been submitted. Absent such a request, the directors will file for registration with the Companies' Register, together with the certification referred to in Article 2444 of the Italian Civil Code, the declaration provided for under Article 2343-*quater*, third paragraph, letter d), of the Italian Civil Code.

The issuance and crediting of the New Mexedia Shares will take place concurrently with the completion of the steps described above. Mexedia will inform the market, by way of a subsequent press release, of the Contribution having become effective and of the date of admission to trading of the New Mexedia Shares on Euronext Growth Paris.

PEC: mexediaspa@legalmail.it

Cap. Soc.: € 57.000.000,00 i.v.

P.IVA e C.F.: 15997541006

REA: 1627922



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Forward-looking statements

This press release has been prepared for information purposes only and does not constitute an offer to sell, or a solicitation to purchase or subscribe for, any financial instruments.

This press release contains forward-looking statements within the meaning of applicable law. Such statements are based on information, assumptions, expectations, estimates and projections currently available to management as at the date of this press release and, by their nature, are subject to known and unknown risks, uncertainties, external factors and other events that are difficult to predict and beyond the Company's control. There is accordingly no assurance that the objectives, events or results indicated will in fact be achieved. Mexedia assumes no obligation to publicly update forward-looking statements, save as required by applicable law.

This press release is issued pursuant to Article 17 of Regulation (EU) No 596/2014 on market abuse (Market Abuse Regulation – MAR).

About Mexedia

Mexedia S.p.A. Società Benefit is an international tech company listed on Euronext Growth Paris (ticker: ALMEX), operating in the telecommunications and digital services sector. The Company develops solutions designed to manage and optimise communication between businesses and their customers through integrated technologies, automation and omnichannel services.

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This press release is available on the website www.mexedia.com in the "Press Releases" section.

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