

Mexedia S.p.A. S.B.

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PRESS RELEASE

Mexedia secures re-initiation of Analyst Coverage by GBC AG

Rome, September 26, 2025 – Mexedia S.p.A. Società Benefit (Euronext Growth Paris: ALMEX), an international technology company active in the telecommunications and digital services sectors, announces that, at the Company's request, GBC AG – one of the leading independent financial research firms in Germany – has re-initiated its Analyst Coverage on Mexedia, in the context of issuer-sponsored research.

The re-establishment of Analyst Coverage by GBC AG represents an important step in Mexedia's ongoing commitment to transparency and to maintaining a constructive dialogue with the financial community. This initiative will provide investors with an independent and structured analysis of Mexedia's competitive positioning, performance, and future prospects.

Orlando Taddeo, CEO of Mexedia, emphasized: *"The renewal of Analyst Coverage by GBC AG, requested by Mexedia, represents an important milestone in our effort to strengthen transparency and investor relations. Independent and high-quality analysis is essential for a listed company, as it reinforces clarity and enhances the understanding of our industrial and growth trajectory."*

In the same spirit, Daniel Gilcher, CFO of Mexedia, highlighted: *"By promoting the continuation of Analyst Coverage through GBC AG, we aim to further improve our visibility in the markets and strengthen our dialogue with both institutional and retail investors. Ensuring that investors benefit from independent analysis is key to maintaining a transparent and accurate flow of information, aligned with the highest market standards."*

The new report prepared by GBC AG will be made available, once completed, through the Company's official information channels

Forward-Looking Statements

This press release may contain forward-looking statements pursuant to Regulation (EU) No. 596/2014 ("MAR") and other applicable provisions. These statements reflect the current expectations, projections, and beliefs of Mexedia S.p.A. Società Benefit regarding future events, business performance, and strategies. These statements involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied. Mexedia undertakes no obligation to publicly update or revise forward-looking statements, except as may be required by applicable law.

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Cap. Soc.: € 57.000.000,00 i.v.

P.IVA e C.F: 15997541006

REA: 1627922

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About Mexedia

Mexedia S.p.A. Società Benefit is a technology company listed on Euronext Growth Paris (ticker: ALMEX). Operating globally in telecommunications and digital services, it provides advanced solutions for managing communications between brands and customers. Through its Mexedia ON suite, it integrates AI, IoT, and workflow automation to simplify business processes and enhance customer experience. As a Società Benefit, Mexedia combines economic growth, innovation, and social responsibility, with concrete initiatives in cultural, sporting, and environmental fields.

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