

## Facephi Joins the *Secure Technology Alliance* to Strengthen Digital Identity and Security Innovation in the U.S.

- *The Secure Technology Alliance brings together technology providers, security experts, and industry leaders to advance best practices and innovations in identity authentication, secure transactions, and fraud prevention.*
- *Facephi's membership reinforces its commitment to building trusted digital identity experiences, contributing its technological expertise to the American secure identity and payment industries.*
- *As part of this partnership, Facephi will participate in the Secure Technology Alliance's "2025 Identity & Payments Summit" in San Diego from February 24-26, 2025.*

**Alicante, February 19<sup>th</sup>, 2025** - Facephi Biometría, SA (BME Growth: FACE; Euronext Growth Paris: ALPHI) ("Facephi" or the "Company"), a Spanish tech leader in global digital identity protection and verification, has announced its membership in the *Secure Technology Alliance*, a premier U.S.-based association dedicated to advancing security, privacy, and innovation in the digital identity and payment industries.

The *Secure Technology Alliance* brings together industry leaders, technology providers, and security experts to promote best practices and drive innovation in secure identity authentication and fraud prevention. By joining, Facephi strengthens its mission to deliver trusted, seamless digital identity and verification solutions while contributing its technological expertise to shaping the future of secure transactions and digital security frameworks in the U.S. market.

**Javier Mira, CEO of Facephi, commented:** "Our partnership with the *Secure Technology Alliance* marks a significant step in our global expansion strategy, allowing us to further our mission of providing secure, seamless, and privacy-focused digital identity solutions. This collaboration enables us to work alongside industry experts to enhance trust and security in the digital ecosystem, particularly in a market with tremendous growth opportunities like the U.S."

### **About Facephi**

Facephi is a technology company specializing in the protection and verification of digital identity, renowned for its focus on security and data integrity. Its solutions are designed to create safer, more accessible, and fraud-free processes, prevent identity theft, and ensure the ethical treatment of personal data.

With over a decade of experience in developing technologies aimed at safeguarding digital identity, Facephi is headquartered in Spain, with subsidiaries in APAC, EMEA, and LATAM. The company serves the needs of clients across 25+ countries, delivering innovative solutions that address security challenges in an ever-evolving digital landscape.

### **About Secure Technology Alliance**

The *Secure Technology Alliance* is a not-for-profit, multi-industry association working to stimulate the understanding, adoption and widespread application of secure solutions, including smart cards, embedded chip technology, and related hardware and software. *The Alliance* invests heavily in education on the appropriate uses of secure technologies for authentication, commerce, and the Internet of Things to protect privacy and data.

The *Secure Technology Alliance* engages its members to share their knowledge, experience, and thought leadership through training, research, publications, industry outreach and open forums in the U.S. and Latin America.