



RELEVANT INFORMATION
ACQUISITION ANNOUNCEMENT

ACQUISITION OF MOVE BRANDING BY JUNGLE

Madrid, on December 20th, 2024

JUNGLE21, S.A. (hereinafter, "JUNGLE", or the "Company"), pursuant to the provisions of article 17 of Regulation (EU) No. 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation), and article 61004/2 of Euronext Rule Book I, on ongoing obligations of companies listed on Euronext, J21 hereby notifies the following:

Jungle acquires Move Branding to strengthen its position in brand strategy and design

December 20th, 2024 – Jungle is pleased to announce the completion of its acquisition of Move Branding S.L. ("Move Branding"), a leading company specializing in strategic and brand design. Effective immediately, Move Branding becomes an integral part of the Jungle ecosystem.

Founded by Patxi Fernández and Marisol Ruiz, Move Branding is recognized for its disruptive design approach, delivering innovation, impact, and exceptional talent to every project. Certified as a 'Great Place to Work,' the company collaborates with prominent brands, including Salto, Orbea, Loreak Mendián, Azkoyen, Ternua, and Fagor.

This acquisition is a key milestone in Jungle's programmatic growth strategy, focused on integrating specialized capabilities to enhance creativity, technology, and design across its service portfolio. Move Branding is Jungle's fourth strategic acquisition in 2024, following the successful integrations of Milú (technology consulting), BUM (a creative agency based in Barcelona), and Liquid Lab (AI-driven innovation).

By incorporating Move Branding, Jungle further strengthens its value proposition across three strategic pillars: design, technology, and communication. This acquisition underscores Jungle's commitment to providing the "differentiation" companies need to stand out from their competitors and succeed in the marketplace.

The information contained herein has been prepared under the sole responsibility of the company and its directors.

For further inquiries, please do not hesitate to contact us.

Yours faithfully,

Mr. Agustín Vivancos
CEO of JUNGLE