

## The Digital ID and Authentication Council of Canada (DIACC) partners with Facephi to advance trusted identity and verification in the global digital economy

- *The DIACC brings together private companies, government institutions, and academia to foster collaboration in developing initiatives that enable secure digital interactions across Canada and worldwide.*
- *Facephi's membership reinforces its mission to build trusted digital identity experiences, contributing its technological expertise to the Canadian and global ecosystem.*

**Alicante, December 18<sup>th</sup>, 2024** - Facephi Biométría, SA (BME Growth: FACE; Euronext Growth Paris: ALPHI) ("Facephi" or the "Company"), a Spanish tech leader in global digital identity protection and verification, has announced its partnership with the Digital ID & Authentication Council of Canada (DIACC). The DIACC is committed to developing a Canadian digital identification and authentication framework to enable Canada's full and secure participation in the global digital economy.

According to the *Canadian Digital Identity Research 2022*<sup>1</sup> report, 72% of Canadians are interested in learning more about digital identity solutions, while 71% view collaboration between the government and private companies as crucial. However, concerns about digital privacy persist, underscoring the need to educate and empower citizens in this area.

With a population increasingly willing to share more personal information with trusted services, Facephi's partnership with DIACC seeks to address privacy concerns with solutions that prioritize security and user control over personal data.

**Javier Mira, CEO of Facephi, commented:** "Reliable digital identity is the foundation of the global digital economy, enabling secure and scalable access to essential services anywhere. As part of DIACC, we will work to create this framework of trust."

### **About Facephi**

Facephi is a technology company specializing in the protection and verification of digital identity, renowned for its focus on security and data integrity. Its solutions are designed to create safer, more accessible, and fraud-free processes, prevent identity theft, and ensure the ethical treatment of personal data.

With over a decade of experience in developing technologies aimed at safeguarding digital identity, Facephi is headquartered in Spain, with subsidiaries in APAC, EMEA, and LATAM. The company serves the needs of more than 300 clients across 25+ countries, delivering innovative solutions that address security challenges in an ever-evolving digital landscape.

### **About The Digital ID and Authentication Council of Canada (DIACC)**

Created as a result of the federal government's Task Force for the Payments System Review, the DIACC is a non-profit coalition of public and private sector leaders committed to developing a Canadian digital identification and authentication framework to enable Canada's full and secure participation in the global digital economy. DIACC members include representatives from various government and private sector leaders. The DIACC's objective is to unlock societal and economic opportunities for Canadians by providing the framework to develop a robust, secure, scalable, and privacy-enhancing digital identification and authentication ecosystem that will decrease government, consumer, and business costs while improving service delivery and driving GDP growth.

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<sup>1</sup> <https://diacc.ca/wp-content/uploads/2023/04/DIACC-Canadian-Digital-Identity-Research-2022-Wave-4-1.pdf>