



Rapid Nutrition Completes First Manufacturing Run in China, Ready for Major Sales Events

Streamlined production in China set to deliver cost efficiencies and meet soaring demand across key global markets

London, United Kingdom – 28 October 2024 - [Rapid Nutrition PLC](#) (Euronext Growth Paris: [ALRPD](#)), is pleased to announce the successful completion of its first manufacturing run in China. This milestone positions the company to meet growing demand just in time for major sales events, with the first shipment due to arrive within two weeks.

The new production facility in China underscores Rapid Nutrition's commitment to expanding in this key market, with cost savings projected at approximately 58%. CEO Simon St. Ledger commented, "This is a critical step in our growth strategy, allowing us to scale efficiently and capture a larger share of the booming Chinese market."

Chinese consumers value trust and high-quality international products, and Rapid Nutrition remains dedicated to upholding these principles with its premium health and wellness brands. This progress aligns with major upcoming sales events in the company's other key markets, such as Black Friday and Cyber Monday, ensuring Rapid Nutrition is well-positioned to meet global demand during peak retail periods. As the company ramps up production, it remains focused on delivering value to both shareholders and consumers.

For further information about Rapid Nutrition PLC and its ongoing initiatives, please visit www.rnplc.com.

About Rapid Nutrition

Rapid Nutrition is a leading health and wellness company committed to providing innovative solutions for a healthier world. With a focus on research-backed formulas, we empower individuals to optimize their well-being and face life's challenges with confidence.

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