

## Klea Holding pursues its growth trajectory during Q3 2024

- Volume growth of +15% for Q3 2024 compared to Q3 2023, despite the temporary closure of the City Walk medical center since April; +21% in YTD 2024 vs YTD 2023
- Continued strong growth for the *Medical Fitness* segment (+14%)
- The *Health and Wellness* segment keeps growing thanks to efficient diversification strategy and efforts (+60% for Q3 2024 compared to Q3 2023)
- New weekly attendance record with 3,461 visits during the first week of October before the reopening of City Walk Center due on October 14<sup>th</sup>

Paris, September 9<sup>th</sup>, 2024

KLEA HOLDING (FR0013481835 – ALKLH), a group focused on the acquisition, development and digitalization of companies across multiple sectors, presents the quarterly and nine-month performance of its subsidiary Smart Salem - the first network of digitalized medical services & analysis centers accredited by the Dubai Health Authority (DHA) in the United Arab Emirates.

Smart Salem continues its strong growth across all its activities in Q3 2024 and since the beginning of the year.

During Q3 2024, the *Medical Fitness* business grew by 14%, supported by the important ramp-up of DIFC and DKP centers. As a reminder, City Walk center is temporarily closed since the floods of April 2024 in Dubai and will reopen on October 14<sup>th</sup> 2024<sup>1</sup>.

The diversification strategy continues to bear fruits with a solid growth of *Wellness* activities (+60% vs. Q3 2023).

Smart Salem hence achieved a total growth of 15% in Q3 2024 compared to Q3 2023, in line with our expectations given the exceptional weather events of April 2024.

On a year-to-date basis, the growth of the medical fitness and wellness services was 19% and 184% respectively. The total year-to-date growth in volumes across all tests at Smart Salem centers show a strong resilience with 21%.

### Smart Salem activity in Q3 2024

Number of tests performed (in volume)	Q3 2024	Q3 2023	Var. Q3-24/Q3-23
<i>Medical Fitness tests</i>	33,239	29,219	+14%
<i>Health &amp; Wellness tests</i>	1,380	861	+60%
<b>Total number of tests performed</b>	<b>34,619</b>	<b>30,080</b>	<b>+15%</b>

### Smart Salem activity YTD 2024

Number of tests performed (in volume)	YTD 2024	YTD 2023	Var. 9M-24/9M-23
<i>Medical Fitness tests</i>	101,844	85,854	+19%
<i>Health &amp; Wellness tests</i>	3,060	1,078	+184%
<b>Total number of tests performed</b>	<b>104,904</b>	<b>86,932</b>	<b>+21%</b>

<sup>1</sup> As announced, Smart Salem's team is currently working with the insurer to finalize in the coming weeks the exact amount of the loss of earnings.

Q4 2024 will see Smart Salem embrace many exciting challenges to maintain its outstanding growth momentum: the reopening of City Walk Center due on October 14<sup>th</sup>, the commercial efforts to support DIFC and DKP centers ramp-up and the steady revenue growth of wellness activities whose weight in total volumes will keep increasing.

Strong outlook for Q4 2024 starting with a new weekly attendance record with 3,461 visits during the first week of October.

Riding its strong volume growth in 2024, Smart Salem breaks a new weekly attendance record by performing 3,461 tests during the first week of October.

The major strategic actions implemented by the Group to consolidate Smart Salem's growth since 2023 (new centers, diversification of services and tests, strengthening of marketing and sales capabilities) are therefore confirming their very positive impact, and indicate that Klea Holding's activities in the United Arab Emirates will continue to enjoy a very dynamic growth during the second half of 2024.

Clément Pacaud, CEO of Klea Holding, comments: *"We are glad to set another attendance record for Smart Salem. With the upcoming reopening of our City Walk center on October 14<sup>th</sup>, we are confident that we will see further growth for the end of 2024."*

### About Klea Holding

Klea Holding is a group focused on acquiring, developing and digitizing companies in various sectors to maximize their growth and value. Through its "scaling industries of the future" identity, Klea Holding draws on its successful experience in developing Smart Salem, the first network of digitalized medical analysis centers accredited by the Dubai Ministry of Health (DHA) in the United Arab Emirates, and its Smart Health joint venture developed in Saudi Arabia, to extend this entrepreneurial approach to the four corners of the globe.

Klea Holding is headquartered in Paris and listed on Euronext Growth (ALKLH). For further information, please visit [www.kleaholding.com](http://www.kleaholding.com)

Investor Relation: Jérôme FABREGUETTES LEIB // +33 1 53 67 36 78 // [kleaholding@actus.fr](mailto:kleaholding@actus.fr)

Press Relation: Fatou-Kiné N'DIAYE // +33 1 53 67 36 34 // [fnidiaye@actus.fr](mailto:fnidiaye@actus.fr)