

ALLFUNDS AND BB ASSET SIGN A SERVICE AGREEMENT

Madrid – Allfunds (AMS:ALLFG), a leading WealthTech B2B platform for the fund industry, offering fully integrated solutions for fund managers and distributors, announced a service agreement with BB Asset, the Asset Management entity of Banco do Brasil.

The agreement further increases Allfunds' footprint in Brazil where it has a solid commitment and continued business activity with local presence since the opening of its representation office in São Paulo in 2018.

With this commercial partnership, BB Asset reinforces its value proposal in international open architecture, a segment in which it already occupies a privileged position, with relevant international exposure. By using Allfunds' intermediation services, BB Asset will further increase the range of international funds, relying on a network of almost 3,000 managers and more than 130,000 ISINs available on the platform, without the need to sign agreements directly with each one of them. This digital ecosystem, the Allfunds Connect platform, includes access to important investment fund research and selection tools, reaffirming BB Asset's commitment to innovation and digitalization in its international product offering.

Marcelo Pacheco, Executive Director at BB Asset Management, confirms this commitment: "The partnership with Allfunds is in line with our position of being an innovative asset both in our investment funds offering and, in our processes, and will certainly contribute to provide simplify access to investment funds from international managers that will compose our strategies".

In addition to accessing leading B2B platform for global fund distribution, BB Asset will benefit from Allfunds' digital tool suite. An ecosystem under constant evolution, Allfunds' current digital offering can assist users in the selection of investment opportunities through its powerful fund screener, ESG filters, data & analytics reporting, RegTech and portfolio monitoring features.

Laura Gonzalez, Head of Americas at Allfunds, said: "We are very proud that BB Asset has become our client, an entity of strategic importance in the region, not only for its volume of assets, but also for having been at the forefront of solutions for investments abroad. This relationship strengthens our position in the Brazilian market, where we have been present since 2018 and established ourselves as the reference WealthTech platform for players wishing to diversify by investing in international funds. The Brazilian market, due to its sophistication, has always been a challenge for the foreign fund industry. That is why we are especially excited about the top position we have achieved."

ENDS

About Allfunds:

Allfunds (AMS:ALLFG) is one of the leading B2B WealthTech platforms for the funds industry, offering fully integrated solutions for both Fund Houses and Distributors. Allfunds has built and continues to evolve an ecosystem that covers the entire fund distribution value chain and investment cycle, with solutions including dealing and execution, data and analytics tools, RegTech, ESG screening, and portfolio monitoring. It remains the sole fully integrated one-stop-shop in the industry.

Founded in Madrid in 2000, Allfunds now spans 17 offices around the globe* covering all major financial markets. Today it has assets under administration of €1.3 trillion, has almost 3,000 fund groups available and works with close to 860 distributors domiciled in 61 countries.

Allfunds entered Euronext Amsterdam as a listed company on April 23rd, 2021.

*Bogotá | Dubai | Hong Kong | London | Luxembourg | Madrid | Miami | Milan | Paris | Santiago | São Paulo | Singapore | Shanghai | Stockholm | Valencia | Warsaw | Zurich

For more information, please visit www.allfunds.com

All figures as of 30.09.22

About BB Asset Management:

BB Asset is the leader in the Brazilian investment fund industry, with R\$1.44 trillion in assets under management, representing an 18.86% market share, according to Anbima's ranking of Investment Fund Managers, as of October 2022. Its excellence in fund management is attested by two renowned rating agencies – Fitch Rating and Moody's.

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