

Mersive Technologies and Huddly partner on intelligent solutions for hybrid meetings

(Oslo, March 23, 2021) Huddly is proud to enter a new partnership with [Mersive Technologies](#), a leading provider of wireless media streaming and collaboration software. We are joining forces to address the growing user demand for flexible hybrid meeting solutions.

As a first step in the partnership, we are combining our intelligent cameras with [Mersive Solstice](#), a touchless Bring Your Own Meeting (BYOM) room system that makes it easy to share and collaborate around content. Solstice allows users to host room-based meetings from their laptops, enables content sharing to the room display, and supports connectivity for remote participants via Zoom, Microsoft Teams, and most other conferencing services.

"Huddly's award-winning meeting room cameras are the perfect complement to Mersive's flexible Bring Your Own Meeting collaboration solution," says Robert Balgley, Mersive CEO. "As more huddle spaces and small meeting rooms get deployed to support the growing need for hybrid meetings, Huddly cameras' combination of price, performance, and plug and play compatibility provides BYOM capability to any room use case. Mersive is excited to partner with Huddly to expand our offerings to channel partners and customers, providing a flexible, seamless collaboration experience that includes wireless connectivity to USB peripherals, agnostic room support for all conferencing services, and Solstice-class content sharing."

Stein Ove Eriksen, Huddly CEO and Co-founder, adds: "Mersive's Bring Your Own Meeting solution is a perfect match for Huddly's AI-powered cameras and our Work From Anywhere philosophy. I am excited by the possibilities this partnership brings in a world where hybrid working conditions will be the new norm."

The integration consists of a Huddly IQ or Huddly GO camera connected via USB to a Mersive Solstice Pod. Through the [Solstice Conference](#) capability, a user in the room wirelessly connects their laptop to the Huddly camera and the meeting room display via Solstice and hosts the web conference to enable remote participants to join. Huddly's cameras add intelligent, wide-angle Full-HD video to complete the solution.

Unlike other BYOM systems, Solstice maintains all of Huddly's software-based, AI, and analytics capabilities, delivering a smart solution and a great user experience. Users wirelessly connected to Solstice benefit from Huddly's Genius Framing, software-enhanced audio, and analytics data. Additionally, organizations can enable occupancy counting and other occupancy-based features when a Huddly camera is connected to the Solstice Pod.

Mersive and Huddly products are available globally through AV/IT technology dealers and integrators.