

October 10th, 2005

N° 2005 - 0058

STAFF and LINE

- Admission of shares of the Company on Alternext
- Offering of shares to the public in a global placement from October 10th to October 18th, 2005 and an Open-Price Offer from October 10th to October 17th, 2005.
- Introduction and first quotation of shares on October 18th, 2005
- Start of share trading on NSC on October 24th, 2005

I - ADMISSION OF SHARES ON ALTERNEXT.

Pursuant to Chapter 1 (paragraph 1.4) and Chapter 3 of Alternext Rules, EURONEXT PARIS SA has decided to admit on Alternext the 1 212 612 existing shares that comprise the equity of STAFF and LINE at the day of the admission and a maximum of 259 816 new shares obtained from a capital increase.

The listed shares will represent the total equity and voting rights in the Company and will be entitled for dividend from January 1st, 2005. The nominal value of the shares is 1,90€ each. Since the listing, the shares will be either in bearer form, or in registered form at the choice of the shareholder.

The introduction of STAFF and LINE shares on Alternext will take place on October 18th, 2005 in accordance with the procedure of global placement and Open-Price Offer (OPO) under the conditions stated below.

Information on the current position of STAFF and LINE will be provided to professional investors and the public as follows :

- A simplified prospectus will be available for consultation at the Company's head office at 10 allée Bienvenue, Immeuble Horizon, 93160 Noisy le Grand, on the company's website (www.STAFF and LINE.fr) and on Alternext's website (www.alternext.com)
- A copy of the prospectus will also be available for consultation at the Autorité des Marchés Financiers, 17 Place de la Bourse and on its website (www.amf-france.org).
- A legal notice published in BALO on October 12th, 2005

II - TERMS AND CONDITIONS OF THE OFFER (OPO and Placement).

For the listing on Alternext, 404 158 shares will be offered to the public as part of a global placement and an open-price offer (OPO). The shares will be obtained from the issue of a maximum of 259 816 shares as part of a capital increase permitted by the board of directors on October 6th, 2005 and from the selling of 204 965 existing shares by some STAFF and LINE shareholders.

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|----------------------------|---|
| - Date of first listing | October 17 rd , 2005 |
| - Listing procedure | Global placement + OPO. |
| - Number of shares offered | xxx shares (approximately 29.73% of the equity) |

If the capital increase is not subscribed to a minimum of 75%, OPO orders will be cancelled.

Extension clause: According to the importance of the demand, the board of STAFF and LINE with the agreement of Avenir Finance Corporate and Oddo and Cie, could decide to increase the number of shares initially offered in the placement up to 60 623 existing additional shares (around 15% of the number of shares initially proposed in this operation). This decision should be made at the latest when the price of the shares is fixed in the OPO and the global placement, ie October 18th, 2005.

Common conditions for global placement and OPO

- Indicative price range : **EUR 16,02– EUR 18,62**
- The first share price will be set at the end of the OPO and will take account of the demand expressed in the global placement. The prices of the global placement and the OPO are the same. The definitive price will be set on October 18th, 2005 after centralisation of the OPO and should be published by Euronext Paris in a notice that same day. The final share price may be set outside the aforementioned range.
- However, if the price of admission of the new shares is fixed outside the indicative price range mentioned above, and also in case of modification of the indicative price range, the new price range will be announced to the public by a notice of Euronext Paris and a press release published in at least two national financial newspapers. The closing date of the OPO will be postponed in a way order givers have at least two business days from the press release to revoke the orders passed in the OPO. New irrevocable orders could be passed until the new closing date of the OPO. The modification would be announced to the public in a press release and the new modalities clarified by a Euronext Paris notice.

1) Characteristics of the Global Placement

Before first quotation, a proportion of the shares will be included in a public placement in France and an international private placement in some countries excluding the United States of America.

- Number of shares in the Placement 363 742 shares (90% of the operation before the extension clause)
- Period of the Placement From October 10th, 2005 to October 18th, 2005 (12:00)
- Underwriter ODDO and Cie

In order to increase the placement, the number of shares offered within the open-Price Offer may be reduced (if the OPO would not be fully subscribed).

2) Characteristics of the OPO

- Number of shares in the OPO If demand in the OPO allows it, the definitive number of shares allocated in the OPO is at least equal to 10% of the total number of shares offered before the exercise of the extension clause (i.e. 40 416 shares)
- Period of the OPO From October 10th, 2005 to October 17th, 2005 at 5:00 p.m.

In order to increase the Open-Price Offer, the number of shares offered within the placement may be reduced. However that number of shares offered in the Open-Price Offer will not exceed 20% of the total number of shares disseminated to the public.

Order types and transmission :

Clients will send their purchase orders to the intermediaries **by 17:00 p.m. on October 17th, 2005**. Orders issued in the OPO will be, even in the events of reduction, irrevocable and their validity will be October 18th, 2005. Pursuant to article P 1.2.16 of the Market Rules of Euronext Paris, purchase orders of more than 100 shares issued under the OPO will be divided in two categories :

- A1 order portion : between 1-100 shares inclusive,
- A2 order portion : more than 100 shares

Purchase orders placed are irrevocable and they will be limited on the introduction day, on October 18th, 2005 only. **Orders will be stated in terms of number of shares, without a price indication, and will be deemed to be stipulated at the first quotation price.**

Intermediaries shall send their purchase orders to the market member(s) of their choice.

Latest by 10:00 a.m. on October 18th, 2005, market members shall fax EURONEXT PARIS SA (on 01 49 27 16 00) a list of the purchase orders they have received, using the model given in annex. The report should break down the number of orders and shares requested for A1 and A2 order portions using the model given in annex.

Execution of orders : unless all orders are filled in full, A1 order portions shall receive preferential treatment over A2 order portions.

Result of the OPO : the result of the OPO will be given in a notice that should be published by Euronext Paris on October

18th, 2005. This notice will specify the price and any scale-back rates that may have been applied to fractions of orders and the trading conditions on October 24th, 2005.

Settlement/delivery of shares acquired under the OPO : settlement/delivery of October 18th, 2005 trades will be through the delivery service of bilateral agreement RELIT+, between ODDO and Cie (code 585), and purchasing members, and between members and intermediaries accepting orders, on October 21st, 2005. All SLAB RELIT+ instructions should be entered in the system by 12:00 on October 20th, 2005. The trading day shown on instructions will be October 18th, 2005.

The schedule contained in this notice is provisional. It may therefore be subject to changes which will be announced in a new notice by Euronext Paris.

Special conditions applicable to orders placed under the Open-Price Offer

- individual order givers (natural persons or legal entities) may not place purchase orders for over 20% of the shares offered ;
- clients may place only one order each which may not be shared out among intermediaries ; fro accounts with more than one holder, a maximum number of orders equal to the number of holders may be placed ;
- upon receipt of orders, intermediaries must ensure that the order giver has enough credit in his/her account (cash) or the equivalent money market instruments to pay for the shares requested ;
- account holders, whether brokers or clearing members, shall ensure compliance with payment requirements by order givers holding accounts with them ;
- EURONEXT PARIS SA reserve the right to require intermediaries to submit summary statements of their orders immediately by fax ;
- EURONEXT PARIS SA also reserve the right, after informing the order transmitter, of reducing or cancelling any undocumented orders and orders it believes are excessive.

The issue of new shares is not guaranteed. Consequently, trading on STAFF and LINE shares will be possible after the delivery of the Depositary Certificate.

III- TECHNICAL AND OTHER COMMENTS.

<u>Listing advisor</u> :	Avenir Finance Corporate
<u>Brokers</u> :	Oddo et Cie
<u>Company name</u> :	STAFF and LINE
<u>Securities and financial services</u> :	Société Générale
<u>Quotation</u> :	From October 24 th , 2005, STAFF and LINE will be traded on Alternext, trading category E1.
<u>Symbol</u>	ALSTA
<u>ISIN Code</u>	FR0010246322
<u>FTSE sector</u> :	given later

NOTA - According to the article 980 bis of CGI and decret n°2005-314 dated on March 25th, 2005, the Stock Exchange tax will not be collected concerning Alternext negotiations on STAFF and LINE.

The simplified prospectus received visa n° 05-707 dated October 7th, 2005 by the Autorité des Marchés Financiers. It is composed of a "document de base" registered by the Autorité des Marchés Financiers on October 4th, 2005 under n° I.05-126, and an operation note.

Model form to be used by intermediaries

Fax this document to EURONEXT PARIS SA
By 10:00 on October 18th, 2005
 on 01 49 27 16 00

OPEN PRICE OFFER FOR STAFF and LINE SHARES

Member accepting orders Euroclear France member n°

Address

Contact..... Telephone number....

Fax number :

	Number of order portions	Number of shares
A1 order portions (1-100 shares inclusive)		
A2 order portions (more than 100 shares)		

Clients may place only one order each which may not be shared out among intermediaries ; a maximum number of orders equal to the number of holders for an account of more than one holder may be placed.