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**NYSE-listed Anheuser-Busch Cross-Lists On NYSE Euronext's European Market
– Company's stock – Symbol "BUD" – to List and Commence Trading in Paris –**

NEW YORK/PARIS, April 28, 2008 – NYSE-listed Anheuser-Busch today listed and opened for trading on NYSE Euronext's Paris market under the ticker symbol "BUD". The stock continues to be listed and traded on the NYSE, where it already trades under the ticker symbol "BUD".

"We welcome Anheuser-Busch to NYSE Euronext's European markets," said Jean François Théodore, Deputy CEO of NYSE Euronext. "This is the third major international NYSE-listed company to cross-list on NYSE Euronext markets since the beginning of the year which demonstrates the increasing attractiveness and benefits of cross-listing on our U.S. and European markets."

As the world's first exchange group to offer a truly global, cross-border listing program, NYSE Euronext offers issuers access to investors across continents and multiple time-zones, affording the ability to trade in dollars and in euros.

Background about Cross-Listing on NYSE Euronext European markets:

- NYSE Euronext is the first and only exchange group to offer a truly global cross-market listing, trading and visibility platform, providing cost-effective, convenient access to liquidity and investors in the U.S. and in Europe.
- NYSE Euronext is the first exchange group to offer companies ability to trade and raise capital in \$ and EUR, and reach investors and constituents directly across continents and multiple time-zones, regions and countries.

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About Anheuser-Busch

Based in St. Louis, Anheuser-Busch (NYSE: BUD) is the leading American brewer, holding an approximate 50 percent share of U.S. beer sales volume. The company brews the world's largest-selling beers, Budweiser and Bud Light. Anheuser-Busch also owns a 50 percent share in Grupo Modelo, Mexico's leading brewer, and a 27 percent share in China brewer Tsingtao, whose namesake beer brand is the country's best-selling premium beer. Anheuser-Busch ranked No. 1 among beverage companies in FORTUNE Magazine's Most Admired U.S. and Global Companies lists in 2008. Anheuser-Busch is one of the largest theme park operators in the United States, is a major manufacturer of aluminum cans and one of the world's largest recyclers of aluminum cans. For more information, visit <http://www.anheuser-busch.com>.

About NYSE Euronext

NYSE Euronext (NYX) operates the world's leading and most liquid exchange group, and seeks to provide the highest levels of quality, customer choice and innovation. Its family of exchanges, located in six countries, includes the New York Stock Exchange, the world's largest cash equities market; Euronext, the Eurozone's largest cash equities market; Liffe, Europe's leading derivatives exchange by value of trading; and NYSE Arca Options, one of the fastest growing U.S. options trading platforms. NYSE Euronext offers a diverse array of financial products and services for issuers, investors and financial institutions in cash equities, options and derivatives, ETFs, bonds, market data, and commercial technology solutions. NYSE Euronext's nearly 4,000 listed companies represent a combined \$27.3 / €17.3 trillion in total global market capitalization (as of March 31, 2008), more than four times that of any other exchange group. NYSE Euronext's equity exchanges transact an average daily trading value of approximately \$169.6 / €113.2 billion (as of March 31, 2008), which represents more than one-third of the world's cash equities trading. NYSE Euronext is part of the S&P 500 index and the only exchange operator in the S&P 100 index. For more information, please visit www.nyx.com.

Cautionary Note Regarding Forward-Looking Statements

This press release may contain forward-looking statements, including forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, but are not limited to, statements concerning NYSE Euronext's plans, objectives, expectations and intentions and other statements that are not historical or current facts. Forward-looking statements are based on NYSE Euronext's current expectations and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such forward-looking statements. Factors that could cause NYSE Euronext's results to differ materially from current expectations include, but are not limited to: NYSE Euronext's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk and U.S. and global competition, and other factors detailed in NYSE Euronext's reference document for 2006 ("document de référence") filed with the French Autorité des Marchés Financiers (Registered on June 6, 2007 under No. R.07-0089), 2007 Annual Report on Form 10-K and other periodic reports filed with the U.S. Securities and Exchange Commission or the French Autorité des Marchés Financiers. In addition, these statements are based on a number of assumptions that are subject to change. Accordingly, actual results may be materially higher or lower than those projected. The inclusion of such projections herein should not be regarded as a representation by NYSE Euronext that the projections will prove to be correct. This press release speaks only as of this date. NYSE Euronext disclaims any duty to update the information herein.

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