

PRESS RELEASE

Paris, May 17th 2017 – 17h00

TAG Airlines launches with TTI's Zenith® PSS and drives a tripartite Code Share with Tropic Air and CM Airlines

TAG Airlines of Guatemala has signed a new technology agreement with TTI (Travel Technology Interactive) for the Zenith® PSS (Passenger Service System), to manage the commercial operations of the airline through reservations, distribution, ticketing and departure control, to support international growth and enable the airline to forge a tripartite Code Share agreement with Tropic Air (Belize) and CM Airlines (Honduras).

The three airlines recently migrated to the TTI Zenith® PSS and through this platform, they are easily able to Code Share and Interline with each other, to provide new levels of service, convenience and connectivity for their customers in the Central America region.

Mr Gregoire Echalié, CEO of TTI (Travel Technology Interactive) said, 'We are delighted to be working with TAG Airlines to manage their PSS needs and, it has been an exciting few months, with all three airlines migrating to our Zenith® PSS and then, they have now jointly launched Code Share amongst themselves. This has been a challenging time and the teams at the airlines have worked hard to achieve the deadlines.'

Echalié continued, 'Working with TAG Airlines is very exciting, Zenith® will bring new sales-reach to them, offering a direct channel to Travel Agents, Corporations, web IBE, GDS and of course, via their new Code Share partners. We are eager to be a part of their new growth.'

The TAG Airlines logo, featuring the letters 'TAG' in a large, stylized, metallic font, followed by the word 'Airlines' in a smaller, white, sans-serif font. The logo is set against a dark blue background.

Notes to the Editors:

TTI (Travel Technology Interactive) is a global IT provider to the Airline industry, providing advanced IT solutions, for both Passenger Service Systems (PSS), Zenith®, as well as an advanced Cargo Management Solution, Nexlog®.

TTI is headquartered in Paris, France, with development centres located in Southern France and in Brazil, with regional sales and support offices in Singapore and Panama. The company was founded in 2001 and is listed on the Euronext Paris Stock Exchange.

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