

2017 CONSOLIDATED REVENUE

Paris, 31 January 2018

Business & Decision, an international consulting and systems integration group, announces, for the 2017 financial year ended December 31, a consolidated revenue of 213.1 million euros, showing a growth of 1.9% at constant exchange rates and comparable structure. The last quarter of 2017 was marked by significant growth of 6.9% compared to the last quarter of 2016, at same scope and rates.

(in € m)	2017(*)	2016	Var.	Var.(**)
Revenue	213.1	227.6	-6.4%	1.9%

(*) non audited figures

(**) Same scope and exchange rates.

Jean-Louis Didier, CEO of Business & Decision, comments: "*In a context of transition, we continued our growth in 2017 benefiting from a dynamic market environment.*"

Annual revenue by geographical area

In France, the Group achieved an annual revenue of € 143.8 million in 2017, growing 4.5% compared to 2016. The activities in regions continue to grow at a steady pace and offset the stability of the activity in Paris area.

The international operations, with revenue of € 69.4 million for the year 2017, present a decrease of 23.0%. At constant exchange rates and scope, the decline in revenue is limited to 3.2%.

The Group's international growth has been impacted by the difficulties encountered in operations in the United States.

Outlook

2018 should be marked by the continued growth observed in recent months in the priority areas for the group.

Upcoming dates

22 March 2018:	2017 annual results at 5:35 pm
20 June 2018:	Shareholders' annual General Meeting at 5:30 pm, Paris
31 July 2018:	2018 first half revenue at 5:35 pm
30 August 2018:	2018 first half results at 5:35 pm
31 January 2019:	2018 full year revenue at 5:35 pm

About Business & Decision

Business & Decision (BND – FR750000098958), an international Consulting and Systems Integration (CSI) company, is a leader in Business Intelligence (BI) and CRM, and a major player in e-Business. We leverage a unique combination of technical, functional and industry specialization, as well as partnerships with all of the key software vendors, to deliver maximum-value projects and help clients break through barriers to innovation such as Big Data and digital transformation. Business & Decision operates in 12 countries and employs over 2,500 people in France and worldwide.

To learn more: <https://en.group.businessdecision.com>

CONTACT

Safa Baghai

Business & Decision

Tel: +33 (0)1 56 21 21 21

safa.baghai@businessdecision.com