



## Press release

09/03/2017

### **PETER BOSSAERT PROPOSED AS INDEPENDENT DIRECTOR OF LOTUS BAKERIES NV**



The appointment of Peter Bossaert as director of Lotus Bakeries NV, with the title of independent director, will be proposed at the Ordinary General Meeting on 12 May 2017.

Lotus Bakeries is delighted to be able to nominate Peter Bossaert as director.

Peter Bossaert graduated in Commercial Engineering from the University of Antwerp. Since 1997, he has worked for Medialaan, where he is CEO since 2012. Prior to that, he held different sales and marketing positions at Unilever and Campina.

Peter Bossaert will succeed Herman Van de Velde, who has fulfilled the role of independent director of Lotus Bakeries NV for twelve years. Herman Van de Velde is unable to continue in the role of independent director as the maximum legal term for fulfilling a role as independent director has been reached. His reappointment will therefore not be proposed.

Lotus Bakeries wishes to sincerely thank Herman for his contribution as director of Lotus Bakeries over the years. His enthusiasm and dedication have been an absolute asset to Lotus Bakeries.

#### Lotus Bakeries in a nutshell

*Lotus Bakeries is active worldwide in the indulgent and natural snacking segment with the Lotus, Lotus Biscoff, Lotus Dinosaurus, Lotus Suzy, Peijnenburg, Snelle Jelle, Annas, Nâkd, Trek, BEAR and Urban Fruit brands. Lotus Bakeries, with headquarters in Belgium, is a dynamic, internationally oriented company with production facilities in Belgium, the Netherlands, France and Sweden, and 17 own sales organizations in Europe, America and Asia. Lotus Bakeries also works with commercial partners in approximately forty countries worldwide. Lotus Bakeries has approximately 1,450 employees. By maintaining a healthy balance between tradition and innovation, the Lotus brand indulges consumers with a unique range of high-quality, tasty products. With Peijnenburg and Snelle Jelle, the company is market leader in gingerbread in the Netherlands. Under the Nâkd, Trek, BEAR and Urban Fruit brands, Lotus Bakeries offers tasty snacks, manufactured from all-natural, unprocessed ingredients, with no added sugar. In 2016 the Group achieved a turnover of EUR 507.2 million. The shares of Lotus Bakeries are listed on Euronext Brussels.*

For more information please contact:

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Further information on Lotus Bakeries can be found on [www.lotusbakeries.com](http://www.lotusbakeries.com)

For pictures concerning our company Lotus Bakeries, please click on the following link:  
<http://www.lotusbakeries.com/corporate/investor-relations/doclist/media-gallery>