



Press release

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LOTUS BAKERIES RECALLS BATCH OF LOTUS BISCOFF CRUNCHY BISCUIT SPREAD

Lotus Bakeries is recalling a batch of Lotus Biscoff Crunchy Biscuit Spread because the spread may contain small metal particles. To eliminate any risk, Lotus Bakeries urgently recommends that Lotus Biscoff Crunchy Biscuit Spread from the affected batch should not be consumed. This concerns jars of Lotus Biscoff Crunchy Biscuit Spread – identifiable by the yellow lid – with various best before dates in February and March 2018. The jars of Lotus Biscoff Crunchy Biscuit Spread were sold in January and February 2017.

Please note that Lotus Biscoff Crunchy Biscuit Spread with other best before dates and Lotus Biscoff Biscuit Spread with the red lid do fulfil the quality criteria.

Lotus Bakeries decided to recall the batch of Lotus Biscoff Crunchy Biscuit Spread after being informed by the co-manufacturer, to whom the task of filling the product is outsourced, that, during a certain period, their metal detection was not adjusted for sufficient precision.

Lotus Bakeries apologizes for the inconvenience.

Lotus Bakeries in a nutshell

Lotus Bakeries is active worldwide in the indulgent and natural snacking segment with the Lotus, Lotus Biscoff, Lotus Dinosaurus, Lotus Suzy, Peijnenburg, Snelle Jelle, Annas, Näkd, Trek, BEAR and Urban Fruit brands. Lotus Bakeries, with headquarters in Belgium, is a dynamic, internationally oriented company with production facilities in Belgium, the Netherlands, France and Sweden, and 17 own sales organizations in Europe, America and Asia. Lotus Bakeries also works with commercial partners in approximately forty countries worldwide. Lotus Bakeries has approximately 1,450 employees. By maintaining a healthy balance between tradition and innovation, the Lotus brand indulges consumers with a unique range of high-quality, tasty products. With Peijnenburg and Snelle Jelle, the company is market leader in gingerbread in the Netherlands. Under the Näkd, Trek, BEAR and Urban Fruit brands, Lotus Bakeries offers tasty snacks, manufactured from all-natural, unprocessed ingredients, with no added sugar. In 2016 the Group achieved a turnover of EUR 507.2 million. The shares of Lotus Bakeries are listed on Euronext Brussels.

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Further information on Lotus Bakeries can be found on www.lotusbakeries.com