

Van de Velde

23.03.2017 – 07:30 – Regulated information

Annual report online

The annual report of 2017 is made available on our site www.vandavelde.eu : investor relations/financial publications/annual reports

or through [the following link](#)



Van de Velde is the powerhouse of world class brands PrimaDonna, Marie Jo and Andres Sarda. Our mission is to deliver the ultimate personalized consumer experience. As a leading player in the luxury and fashionable women's lingerie, swimwear and sportswear sector, Van de Velde bases its long-term strategy on developing and expanding brands upon Lingerie Styling. This proprietary concept combines fit, style and fashion. Our key markets are in Europe and North America and we work closely together with 5,000 on- & offline specialty lingerie stores worldwide. We run our own premium retail chains, under the names Rigby & Peller, Lincherie and Private Shop, in which we exemplify the principles of Lingerie Styling. Van de Velde is listed on Euronext Brussels.

CONTACTS

For more information, contact:

Van de Velde NV – Lageweg 4 – 9260 Schellebelle – +32(0)9 365 21 00
www.vandavelde.eu

Positron BVBA,
always represented by
Erwin Van Laethem
Chief Executive Officer

Bart Rabaey Consulting VOF,
always represented by
Bart Rabaey
Chief Financial Officer

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