

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
 Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
 Definitive Proxy Statement
 Definitive Additional Materials
 Soliciting Material Under Rule 14a-12

Philip Morris International Inc.

(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
 Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

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- Fee paid previously with preliminary materials:
 Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

(1) Amount previously paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed: March 23, 2017

Shareholder Meeting Notice

The Philip Morris International Inc. 2017 Annual Meeting of Shareholders will be held on May 3, 2017 at the Grand Hyatt New York, Empire State Ballroom, Fourth Floor, 109 East 42nd Street, New York, NY 10017 at 9:00 a.m., EDT.

Proposals to be voted on at the Meeting are listed below along with the Board of Directors' recommendations.

The Board of Directors recommends that you vote **FOR** the following proposals:

1. Election of Directors: Harold Brown, André Calantzopoulos, Louis C. Camilleri, Massimo Ferragamo, Werner Geissler, Jennifer Li, Jun Makihara, Sergio Marchionne, Kalpana Morparia, Lucio A. Noto, Frederik Paulsen, Robert B. Polet, and Stephen M. Wolf
2. Advisory Vote Approving Executive Compensation

The Board of Directors recommends that you vote for **EVERY 1 YEAR** for the following Proposal:

3. Advisory Resolution on the Frequency of Future Advisory Votes on Executive Compensation

The Board of Directors recommends that you vote **FOR** the following proposals:

4. Approval of the 2017 Performance Incentive Plan
5. Approval of the 2017 Stock Compensation plan for Non-Employee Directors
6. Ratification of the Selection of Independent Auditors

The Board of Directors recommends that you vote **AGAINST** the following proposals:

7. Shareholder Proposal 1 — Human Rights Policy
8. Shareholder Proposal 2 — Mediation of Alleged Human Rights Violations

PLEASE NOTE – YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your shares you must vote online or request a paper copy of the proxy materials which will include a proxy card.

• To attend the 2017 Annual Meeting of Shareholders

If you wish to attend the 2017 Annual Meeting of Shareholders, you must have an admission ticket. Instructions about how to obtain an admission ticket can be found in response to Question #4 in Exhibit A of the Proxy Statement.

• Directions to the 2017 Annual Meeting of Shareholders

Enter the Grand Hyatt New York on 42nd Street between Park and Lexington Avenues in New York City. Take the escalators to the Empire State Ballroom on the 4th floor.



Here's how to order a copy of the proxy materials and select a future delivery preference:

Paper copies: Current and future paper delivery requests can be submitted via the telephone, Internet or e-mail options below.

E-mail copies: Current and future e-mail delivery requests must be submitted via the Internet following the instructions below. If you request an e-mail copy of current materials you will receive an e-mail with a link to the materials.

PLEASE NOTE: You must use the number in the shaded bar on the reverse side when requesting a set of proxy materials.

- **Telephone** – Call us free of charge at [1-866-641-4276](tel:1-866-641-4276) using a touch-tone phone and follow the instructions to log in and order a paper copy of the materials by mail for the current meeting. You can also submit a preference to receive a paper copy for future meetings.
- **Internet** – Go to www.investorvote.com/pm. Click Cast Your Vote or Request Materials. Follow the instructions to log in and order a paper or e-mail copy of the current meeting materials and submit your preference for e-mail or paper delivery of future meeting materials.
- **E-mail** – Send an e-mail to investorvote@computershare.com with "Proxy Materials Philip Morris International" in the subject line. Include in the message your full name and address, plus the number located in the shaded bar on the reverse side, and state in the e-mail that you want a paper copy of current meeting materials. You can also state your preference to receive a paper copy for future meetings.

To facilitate timely delivery, all requests for a paper or e-mail copy of the proxy materials must be received by April 23, 2017.