

VAA – VISTA ALEGRE ATLANTIS, SGPS, S.A.

Sociedade aberta
Sede: Lugar da Vista Alegre
Distrito: Aveiro, Concelho: Ílhavo
Freguesia: Ílhavo (São Salvador)
3830 292 ILHAVO
Matriculada na C.R.C. de Ílhavo
Capital social: 134.120.048 Euros
NIPC e N.º Matricula: 500.978.654

**VISTA ALEGRE SALES FOR THE MONTH OF OCTOBER 2020
GROW BY 1 MILLION EUROS (+ 9.3%)
COMPARED TO THE SAME PERIOD LAST YEAR**

The Vista Alegre Group continues to show a growth in commercial activity for the month of October, reaching a turnover of **11.8 million euros** in October 2020, an increase of **9.3%** y/y (or an additional 1 million euros in topline).

2020												
Segments	1st Quarter 2020	April Monthly	May Monthly	June Monthly	1st Semester 2020	July Monthly	August Monthly	September Monthly	3rd Quarter 2020	October Monthly		10M 2020
Porcelain and other products	6.011	873	975	1.834	9.694	3.609	2.858	2.268	8.735	3.092		21.521
Earthenware	2.226	32	228	710	3.196	525	804	1.064	2.392	843		6.432
Ovenware	7.307	1.746	2.280	3.243	14.575	3.703	2.492	4.393	10.588	4.188		29.351
Tableware	6.385	71	1.113	2.460	10.030	3.099	2.885	2.619	8.603	2.507		21.139
Crystal and Glass	2.377	680	1.094	934	5.085	899	951	1.077	2.927	1.129		9.141
Total	24.307	3.402	5.690	9.181	42.580	11.835	9.990	11.421	33.246	11.760		87.585
<i>Variation 2020/2019</i>				5,8%		10,9%	66,2%	13,3%		9,3%		

2019												
Segments	1st Quarter 2019	April Monthly	May Monthly	June Monthly	1st Semester 2019	July Monthly	August Monthly	September Monthly	3rd Quarter 2019	October Monthly		10M 2019
Porcelain and other products	15.113	4.795	2.873	3.069	25.850	3.686	2.623	3.405	9.715	3.801		39.366
Earthenware	1.638	440	937	700	3.715	900	663	751	2.315	893		6.923
Ovenware	4.816	1.924	1.355	1.861	9.955	2.015	134	2.037	4.186	1.739		15.880
Tableware	5.661	1.873	1.877	1.669	11.079	2.878	1.968	2.815	7.661	3.094		21.835
Crystal and Glass	3.146	464	1.844	1.375	6.829	1.193	620	1.071	2.884	1.232		10.945
Total	30.375	9.494	8.886	8.674	57.428	10.672	6.009	10.080	26.761	10.760		94.949

With the start of the second wave of the pandemic, the Retail channel saw a continued decline in sales throughout the store network, registering a fall of **9.8%** compared to the same period in the previous year.

On the other hand, sales Online continue to show good performance, increasing **181%** y/y compared to October 2019.

Private Label contributed most to the increase in turnover among distribution channels, growing **25.7%** y/y.

In cumulative terms, Grupo Vista Alegre reached a turnover of **87.6 million euros** to October ytd, a drop of only **8.4%** compared to the same period in 2019.

With the current worsening of the pandemic crisis in Europe, economic prospects are highly dependent on the evolution of measures taken to combat it, and such measures may affect the commercial activity of Vista Alegre, with a greater potential impact on Retail sales for the balance of the year.

Ílhavo, 4th November 2020

VAA – Vista Alegre Atlantis, SGPS, SA