



Press release

Tassin-la-Demi-Lune, France

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For immediate release

NFTY new stock ticker symbol ALNFT on Euronext Growth

NFTY ([ENXTPA:ALADM](#)), announces the modification of its stock ticker symbol on Euronext Growth Paris. The share, traded under the symbol “ALADM” since 2007, will become “ALNFT” from January 18, 2022.

NFTY SA, previously Adthink SA, announced [its rebranding](#) on December 9, 2021. The change of company name was approved by the Extraordinary General Meeting of January 11, 2022. The Company is changing its name to align with the recent strategic developments, including the refocus on NFT and blockchain marketing services.

As a result, and in agreement with Euronext, the Company expects its shares to trade under the new symbol “ALNFT” from January 18, 2022 on the Euronext Growth Paris market. NFTY’s ISIN, FR0010457531, remains unchanged.

About NFTY

NFTY is the brands NFT and blockchain marketing platform. With 20 years of digital marketing expertise and thousands of clients served, NFTY now supports clients in product innovation and development, digital advertising, influencer marketing and monetization in new decentralized universes.

The NFTY group is based in Lyon and has 32 employees at the end of June 2021. Its 2020 turnover amounts to 10.24 million euros. NFTY is listed on the Euronext Growth Paris market (ALADM - FR0010457531) and is eligible to the French PEA and PEA-PME.

Learn more at: nfty.inc/investors et adthink.com/investors

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