

Presse release, Paris 14th May 2018

ePresse, the French leading digital kiosk now offers the largest catalog of digital versions of French Regional Newspapers

ePresse, the French leading digital newsstand (published by Toutabo SA (FR0010621722 - MLABO)), announces that the EBRA Group's Regional Daily newspapers are joining its catalog. This is the first time the EBRA Group has partnered with a digital kiosk.

L'Alsace, Le Bien Public, Le Dauphiné Libéré, Dernières Nouvelles d'Alsace, l'Est Républicain, Le Journal de Saône et Loire, Le Progrès, Le Républicain Lorrain and Vosges Matin will now be available on ePresse, along with over 200 other newspapers, and included in the unlimited offer at 9.99 €/month.

"We are delighted to offer to our subscribers the exclusive access to the Newspapers of the EBRA Group, the leading titles of the East of France. From now on, our catalog is almost exhaustive on national and regional, weekly and daily Press, throughout France with 250 references" commented Jean-Frédéric LAMBERT, CEO of ePresse.

ePresse also strengthens its offer on youth titles with the PlayBac Press Group: Le Petit Quotidien, Mon Quotidien and l'Actu; as well as on "Vocable" magazines.

About TOUTABO – Your Magazine Subscription Center - www.toutabo.com – www.epresse.fr :

TOUTABO was created in February 2005 with the goal of being a key actor in the consumer loyalty programs based on the sale of magazine subscriptions.

The company is the editor of the internet sites www.toutabo.com for its subscription offer (over 1000 titles sold by subscription and over 4000 titles sold by the issue) and www.monkiosque.fr for its digital press offer.

The activities of the kiosk ePresse created in 2012 by Le Figaro, Les Echos, L'Equipe, Le Parisien and Liberation L'Express , L'Observateur and Le Point , were acquired in July 2015 by Toutabo .

The ePresse kiosk distributes the French press in digital format on all media (computer, smartphone, tablet). With around 850 titles including most of the national and regional French newspapers, the kiosk ePresse managed to take over 15% market share in less than 3 years (according to a survey conducted by the ACPM)

The trademarks "Toutabo", "Inter-Magazines", "Monkiosque.fr" and "PressedeFrance" are trademarks property of the Toutabo Company, registered with the INPI

The company is listed on Euronext ACCESS Paris, Code ISIN: FR0010621722 - Mnemonic code MLABO

It is reminded that the direct or indirect sale to the public of financial instruments giving access to the equity shares of TOUTABO is limited to qualified Investors (art 411-2 of the French financial monetary code).