

CORPORATE EVENT NOTICE:Admission par cotation directe
SUCCESSFACTORS, Inc.**PLACE:**

Paris

AVIS N° :

PAR_20110713_04819_EUR

DATE:

13/07/2011

MARCHÉ:

Marché réglementé de NYSE Euronext à Paris - Compartiment Professionnel

I - ADMISSION D' ACTIONS PAR COTATION DIRECTE

Conformément aux articles 6201 et suivants des Règles harmonisées d'Euronext, Euronext Paris S.A. a décidé l'admission sur **le compartiment professionnel d'Euronext Paris des 83.349.381 actions** composant le capital de la société **SUCCESSFACTORS, Inc.** selon la procédure de **cotation directe**.

Diffusion de l'information : Un prospectus ayant reçu le visa de l'Autorité des Marchés Financiers ("AMF") **n°11-311 en date du 12 juillet 2011** est disponible sur les sites Internet de l'AMF (www.amf-france.org), de la société (www.successfactors.com) et de NYSE Euronext (www.euronext.com).

II - CONDITION D'OUVERTURE DES NEGOCIATIONS

Euronext Paris S.A. fait connaître qu'à partir du **19/07/2011**, les actions composant le capital de **SUCCESSFACTORS, Inc.** telles que décrites ci-dessous seront cotées sur **le compartiment professionnel du marché réglementé de NYSE Euronext à Paris**.

- Procédure : **Cotation Directe**
- Cours de référence : **cours de clôture du 18/07/2011 sur le NASDAQ Global Select Market de l'action SUCCESSFACTORS, converti en EUR selon le taux de change EUR/USD du 18/07/2011**

La cotation se déroulera selon les règles habituelles du **groupe de cotation 22**.

III - ADMISSION AUX NEGOCIATIONS DES ACTIONS DE SUCCESSFACTORS, Inc.

Euronext Paris S.A. fait connaître qu'à partir du 19/07/2011, les actions **SUCCESSFACTORS** telles que décrites ci-dessous **seront cotées sur le compartiment professionnel du marché réglementé de NYSE Euronext à Paris**.

Principales caractéristiques des titres admis:

Nombre de titres à admettre: 83.349.381
Valeur nominale: 0,001 USD
Jouissance: Courante
Forme des titres: Nominatif ou au porteur
Agent introducteur: NORTON ROSE LLP
Service financier: Société Générale Securities Services (42)
Secteur ICB: 9537 Software
Compartiment: Valeurs Hors Zone Euro

Cotation:

Groupe de cotation:	22	Cotation:	Continu
Quotité:	1	Devise:	EUR
Unit / %:	Unit	SRD:	Non
Garantie R/L:	Oui	Dépositaire local:	Euroclear France

Libellé:	SUCCESSFACTORS	Code CFI:	ESVTFN
ISIN:	US8645961017	Code Euronext:	US8645961017
Mnémonique:	SFSF		

CORPORATE EVENT NOTICE:	Direct Listing
	SUCCESSFACTORS, Inc.
LOCATION:	Paris
NOTICE:	PAR_20110713_04819_EUR
DATE:	13/07/2011
MARKET:	Regulated market of NYSE Euronext in Paris - Professional Segment

This Corporate Event Notice has been written in French and translated into English for convenience purposes. In the event of any inconsistency and ambiguity of interpretation thereof, and for all official purposes, the provisions set forth herein in French shall prevail.

I - LISTING OF SHARES BY DIRECT LISTING

Pursuant to articles 6201 and onwards of the harmonised rules of Euronext, Euronext Paris S.A. has decided to admit on **the professional segment of the regulated market of NYSE Euronext in Paris the 83,349,381** existing shares of Common stock representing the issued capital of **SUCCESSFACTORS, Inc.** through the **direct listing** procedure.

Information released in connection with the present listing of shares: A prospectus having received **visa n°11-311 from the Autorité des Marchés Financiers ('AMF') on July 12, 2011** is available on the

respective Internet websites of each of the AMF (www.amf-france.org) the company (www.successfactors.com) and NYSE Euronext (www.euronext.com).

II - OPENING TRADING CONDITIONS

Euronext Paris S.A. announces that, **as from 19/07/2011**, the shares described below representing the issued capital of **SUCCESSFACTORS, Inc.** will be listed on **the professional segment of the regulated market of NYSE Euronext in Paris.**

- Listing procedure: **Direct Listing**
- Reference price: **Closing price of the SUCCESSFACTORS, Inc. shares on 18/07/2011 on the NASDAQ Global Select Market, converted into EUR based on the EUR/USD exchange rate on 18/07/2011**

The trading will take place according to the usual rules of the **trading group 22.**

III - LISTING OF THE SHARES OF SUCCESSFACTORS, Inc.

Euronext Paris announces that, as from 19/07/2011, the ordinary shares described below issued by SUCCESSFACTORS, Inc. **will be listed on the professional segment of the regulated market of NYSE Euronext in Paris.**

Main characteristics of the securities to be listed:

Number of securities to be listed:	83,349,381
Nominal value:	USD 0.001
Dividend due date:	Current
Form:	Bearer or registered
Listing agent:	NORTON ROSE LLP
Financial service:	Société Générale Securities Services (42)
ICB sector:	9537 Software
Compartment:	Foreign compartment

Quotation:

Trading group:	22	Trading:	Continuous
Lot size:	1	Currency:	EUR
Unit / %:	Unit	DSO:	No
Guarantee:	Yes	Local depositary:	Euroclear France

Product name:	SUCCESSFACTORS	CFI code:	ESVTFN
ISIN:	US8645961017	Euronext code:	US8645961017
Symbol:	SFSF		
