

AMSTERDAM NOTICE No. 10/015

ISSUE DATE: 24 August 2010
EFFECTIVE DATE: 3 September 2010

INTRODUCTION OF THREE ADDITIONAL WEEKLY OPTIONS ON INDIVIDUAL SHARES

Executive Summary

As from 3 September 2010 NYSE Liffe will introduce weekly options on Aegon N.V., Koninklijke KPN N.V. and Koninklijke Philips Electronics N.V.; these options have an initial lifetime of one week.

1. With reference to Amsterdam Notice 2010-013, NYSE Liffe will introduce option classes with a lifetime of one week on Aegon N.V., Koninklijke KPN N.V. and Koninklijke Philips Electronics N.V. as from 3 September 2010. The weekly options will have the same standard contract specifications as the existing Individual Equity options; the only difference is their lifetime.
2. Four separate option classes per underlying value will be introduced. Each class will have a fixed last day of trading, this is either the first Friday of the month, the second Friday of the month, the fourth Friday of the month or, when applicable, the fifth Friday of the month. The trading symbol of each weekly option class consists of a number and two letters. The number indicates on which Friday of the month the Last Trading Day falls. The trading symbols of the weekly options are shown below:

	Aegon N.V.	Koninklijke KPN N.V.	Koninklijke Philips Electronics N.V.
ISIN-Code	NL0000303709	NL0000009082	NL0000009538
<u>Last Trading Day:</u>			
First Friday of the month	1AG	1KP	1PH
Second Friday of the month	2AG	2KP	2PH
Fourth Friday of the month	4AG	4KP	4PH
Fifth Friday of the month	5AG	5KP	5PH

Web site: www.nyx.com/liffe

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3. On 3 September 2010 NYSE Liffe will start with the series in the 2AG, 2KP and 2PH option classes. The last day of trading of these September 2010 series will be Friday 10 September 2010.
4. The contract specifications for weekly options on individual shares are shown in the attachment.
5. The weekly option classes on individual shares will be included in the ECC comprising the standard option class with the same underlying value.
6. PMMs and CMMs that are liquidity provider in the standard option class with the same underlying value, will be offered a PMM role in the weekly options. CMM roles for the weekly options will not be available. Participation in the weekly options will not be mandatory.
7. The spread and size obligations for liquidity providers in the weekly options on individual shares will be equal to the spreads and size obligations in the short-term standard option class with the same underlying value.

For further information in relation to this Notice, Members should contact:

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AMSTERDAM NOTICE No. 10/015

DATUM VAN UITGIFTE: 24 augustus 2010

DATUM VAN INWERKINGTREDING: 3 september 2010

INTRODUCTIE VAN DRIE NIEUWE WEEKOPTIES OP INDIVIDUELE AANDELEN**Samenvatting**

NYSE Liffe deelt hierbij mede dat met ingang van 3 september 2010 weekopties op Aegon N.V., Koninklijke KPN N.V. en Koninklijke Philips Electronics N.V. zullen worden geïntroduceerd. Deze opties hebben een initiële looptijd van een week.

1. Met verwijzing naar Amsterdam Notice 2010-013 deelt NYSE Liffe hierbij mede dat met ingang van 3 september 2010, aandelenoptieklassen met een looptijd van een week zullen worden geïntroduceerd op Aegon N.V., Koninklijke KPN N.V. en Koninklijke Philips Electronics N.V. De standaard aandelenoptie contractspecificaties zijn ook voor de weekopties van toepassing, met uitzondering van de looptijd.
2. Er worden vier weekoptieklassen per onderliggende waarde in notering genomen. Elke klasse heeft een vaste laatste handelsdag: de eerste vrijdag van de maand, de tweede vrijdag van de maand, de vierde vrijdag van de maand en, indien van toepassing, de vijfde vrijdag van de maand. Het handelssymbool van elke weekoptieklasse bestaat uit een getal en twee letters. Het getal geeft aan op welke vrijdag van de maand de laatste handelsdag valt. De handelssymbolen van de weekopties worden hieronder weergegeven:

	Aegon N.V.	Koninklijke KPN N.V.	Koninklijke Philips Electronics N.V.
ISIN-Code	NL0000303709	NL0000009082	NL0000009538
<u>Laatste handelsdag:</u>			
Eerste vrijdag van de maand	1AG	1KP	1PH
Tweede vrijdag van de maand	2AG	2KP	2PH
Vierde vrijdag van de maand	4AG	4KP	4PH
Vijfde vrijdag van de maand	5AG	5KP	5PH

3. NYSE Liffe zal op 3 september 2010 van start gaan met de introductie van series in de 2AG, 2KP en 2PH optieklassen. De laatste handelsdag van deze september 2010 series is vrijdag 10 september 2010.
4. De contractspecificaties van de weekoptieklassen staan vermeld in de bijlage.
5. De weekoptieklassen zullen onderdeel zijn van dezelfde ECC waar de standaard aandelenopties met dezelfde onderliggende waarde ook onderdeel van is.

6. PMM's en CMM's die liquidity provider zijn in de standaard aandelenopties met dezelfde onderliggende waarde, zal een PMM-rol in de weekopties worden aangeboden. CMM rollen zullen voor de weekopties niet beschikbaar zijn. Het vervullen van een PMM rol in de weekopties is niet verplicht.
7. De spread en size verplichtingen voor liquidity providers in de weekopties op individuele aandelen zullen gelijk zijn aan de spread en size verplichtingen in de kortlopende standaardopties met dezelfde onderliggende waarde.

Voor meer informatie over deze Amsterdam Notice kunt u contact opnemen met:

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Attachment

Contract specifications for weekly options on individual shares:

Trading symbol	1**
Contract size	100 shares
Trading unit	100
Pricing unit	1
Currency	Euro
Option price	Premium x trading unit
Minimum price movement	€ 0.01 or € 0.05 depending on the premium
Trading hours	09:01 – 17:30 CET
Option style	American
Lifetime	From the last Friday of the month until the first Friday of the next month. Should one of these Fridays not be a business day, this day shall be replaced by the last business day preceding this Friday.
Last day of trading	Trading ceases at 17:30 CET on the first Friday of the month. In the event that this day is not a (complete) business day, the last day of trading shall normally be the last business day preceding the first Friday of the month. In the event that this preceding business day falls within the preceding month, this weekly option will be part of the preceding month. The trading symbol of this weekly option will get the next week number following the week number of the last weekly option. The weekly option with number 1 will be cancelled.
Settlement	Physical delivery of 100 shares through the settlement system of LCH.Clearnet S.A.
Clearing organization	LCH.Clearnet S.A.
Trading symbol	2**
Contract size	100 shares
Trading unit	100
Pricing unit	1
Currency	Euro
Option price	Premium x trading unit
Minimum price movement	€ 0.01 or € 0.05 depending on the premium
Trading hours	09:01 – 17:30 CET
Option style	American
Lifetime	From the first Friday of the month until the second Friday of the month. Should one of these Fridays not be a business day, this day shall be replaced by the last business day preceding this Friday.
Last day of trading	Trading ceases at 17:30 CET on the second Friday of the month. In the event that this day is not a (complete) business day, the last day of trading shall normally be the last business day preceding the second Friday of the month.
Settlement	Physical delivery of 100 shares through the settlement system of LCH.Clearnet S.A.
Clearing organization	LCH.Clearnet S.A.

Trading symbol	4**
Contract size	100 shares
Trading unit	100
Pricing unit	1
Currency	Euro
Option price	Premium x trading unit
Minimum price movement	€ 0.01 or € 0.05 depending on the premium
Trading hours	09:01 – 17:30 CET
Option style	American
Lifetime	From the third Friday of the month until the fourth Friday of the month. Should one of these Fridays not be a business day, this day shall be replaced by the last business day preceding this Friday.
Last day of trading	Trading ceases at 17:30 CET on the fourth Friday of the month. In the event that this day is not a (complete) business day, the last day of trading shall normally be the last business day preceding the fourth Friday of the month.
Settlement	Physical delivery of 100 shares through the settlement system of LCH.Clearnet S.A.
Clearing organization	LCH.Clearnet S.A.

Trading symbol	5**
Contract size	100 shares
Trading unit	100
Pricing unit	1
Currency	Euro
Option price	Premium x trading unit
Minimum price movement	€ 0.01 or € 0.05 depending on the premium
Trading hours	09:01 – 17:30 CET
Option style	American
Lifetime	From the fourth Friday of the month until the fifth Friday of the month. Should one of these Fridays not be a business day, this day shall be replaced by the last business day preceding this Friday.
Last day of trading	Trading ceases at 17:30 CET on the fifth Friday of the month. In the event that this day is not a (complete) business day, the last day of trading shall normally be the last business day preceding the fifth Friday of the month.
Settlement	Physical delivery of 100 shares through the settlement system of LCH.Clearnet S.A.
Clearing organization	LCH.Clearnet S.A.