



# Advertising Mediakit

[www.live.euronext.com](http://www.live.euronext.com)



# Euronext Markets: Real-time Stock Market Data | live

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**Euronext** is the leading pan-European market infrastructure operating stock exchanges in Belgium, France, Ireland, Italy, the Netherlands, Norway and Portugal. It is the largest European stock market and a leading exchange for fixed income and derivatives.

**Live.euronext** provides live market data and company and product related information to business leaders, private and professional investors, listed company executives and other stakeholders across seven European markets.

These users have high purchasing power and an interest in investing, banking & finance, lifestyle, travel and business.

As a regulated exchange, Euronext enjoys a world-class reputation and is a thought leader for seven capital markets, making the Live.euronext website a unique advertising platform.

The screenshot displays the Euronext Markets Live website. On the left is a dark sidebar with a 'CLOSE SUBMENU' button and a list of markets: Amsterdam, Brussels, Dublin, Lisbon, Milan, Oslo, and Paris, each with a right-pointing arrow. The main content area is titled 'EURONEXT MARKETS LIVE' and features a search bar for 'Name, ISIN, Ticker, Index'. Below the search bar is a promotional banner for 'Vontobel' with the text 'interessert i å investere i AI?'. The main content is organized into several sections: 'NATIONAL INDICES' with a table of market indices, 'EUROPEAN INDICES' with a table of European indices, 'CURRENCY RATES' with a table of exchange rates, 'EURONEXT GROUP' with a button, 'CUSTOMER PORTAL' with a button, and 'MARKET STATUS' showing 'ALL SYSTEMS NORMAL'. At the bottom, there are two images: a landscape with mountains and a group of people in a meeting.

NATIONAL INDICES		
AEX	719.27	+0.01%
BEL 20	3,329.12	+0.12%
CAC 40	6,872.74	+0.23%
ISEQ 20	1,331.95	-0.34%
PSI	6,048.40	+0.67%
OSEBX	1,242.40	+0.43%
MIB ESG	1,219.28	-0.10%

EUROPEAN INDICES		
EURONEXT 100	1,281.83	+0.23%
CLIMATE EUROPE	1,421.09	-0.05%
LOW CARBON 100	139.44	+0.02%
NEXT BIOTECH	2,571.25	-0.83%
ESG 80	1,782.82	-0.04%
REITSMARKET	1,170.10	-0.86%

CURRENCY RATES		
EUR / USD	1.06193	-0.47%
EUR / GBP	0.87063	-0.04%
EUR / NOK	11.83983	+0.14%
EUR / JPY	159.055	-0.40%
EUR / CHF	0.94930	-0.15%
GBP / USD	1.2197	-0.42%

# Unlocking Opportunities: Advertising on [Live.euronext](#)

In today's dynamic financial landscape, visibility and credibility are paramount for businesses seeking to make an impact. One powerful platform stands out as a beacon of authority and influence: [Live.euronext](#). Here are compelling reasons why your company should leverage this unique advertising opportunity.

## 1. Targeted Reach to Influential Stakeholders:

[Live.euronext](#) serves as a vital hub for business leaders, private and professional investors, listed company executives, and various other stakeholders across seven pivotal European markets. By advertising here, your message gains direct access to a highly qualified audience, ensuring that it reaches those who matter most.

## 2. Leveraging Euronext's World-Class Reputation:

[Euronext](#) is not just any exchange; it's a regulated entity with a sterling global reputation. As a thought leader for seven capital markets, it sets the standard for excellence. Associating your brand with Euronext through [Live.euronext](#) establishes an instant credibility boost, enhancing your company's standing in the eyes of investors, partners..

## 3. Engagement with Finance Professionals:

[Live.euronext](#) is a go-to destination for finance professionals seeking timely market data, company information, and product-related insights. By advertising here, you position your company directly in front of a highly engaged audience that is actively seeking the kind of information and solutions you offer.

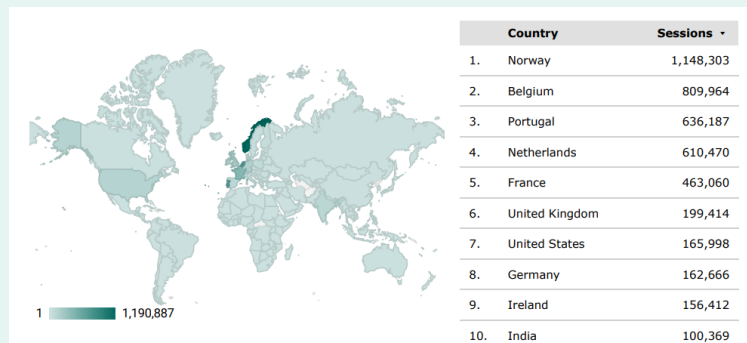
# Website performance metrics: [www.live.euronext.com](http://www.live.euronext.com)

Advertising offers a valuable communication channel to connect Euronext clients and stakeholders directly to an exclusive and qualified retail target with an interest in Finance: **Euronext website users**

## Website Traffic Data [\*]

Total users	4.5M
Sessions	5.3M
Views	6.4M

## Website sessions per country [\*]



[\*]Source Google Analytics average month Q1 2023

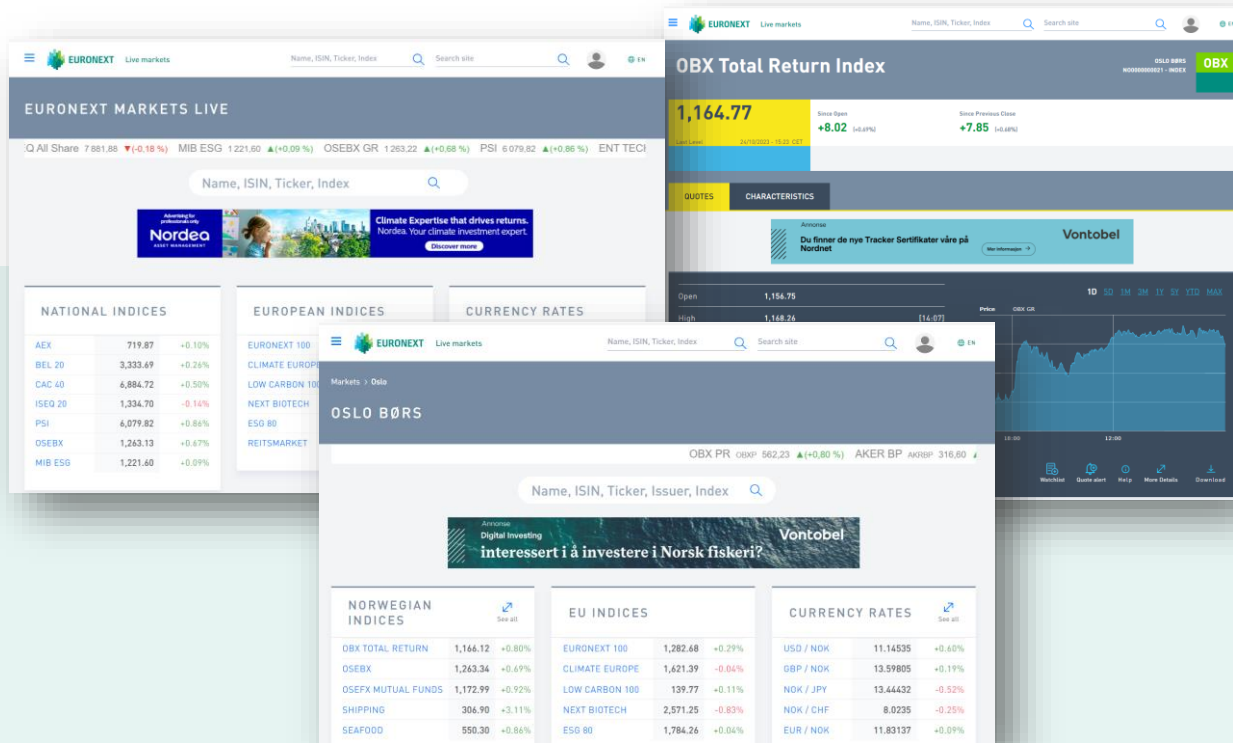
# Efficient and targeted advertising solutions

Live.euronext is more than a website; it's a gateway to a highly influential community of financial leaders and decision-makers. Advertising here opens up a world of opportunities for your company to establish credibility, expand its reach, and engage with key stakeholders across European markets.

Build the perfect advertising campaign for your business on **Live.Euronext**.

Choose from the following targeted options to increase the visibility of your brand or product:

- Display campaigns **geotargeted** by country;
- Banner ads (**leaderboard** - 728x90 px): banners placed in strategic positions within the site to ensure greater visibility and reach your target audience;
- Native format
- Display campaigns based on **cost per impression**.



# Native format

Efficient and targeted advertising solutions

Contextual form of online advertising on [www.live.euronext.com](http://www.live.euronext.com) that hybridises and camouflages content and advertising messages within the editorial context in which they are placed, presenting advertising as a natural continuation of editorial content

The screenshot shows the Euronext website interface. At the top, there is a navigation bar with the Euronext logo, 'Live markets', and search options. The main content area features a large article titled 'GT Talent Group lists on Euronext Growth Milan' with a 'VIEW MORE' button. Below this, there are three smaller content blocks. The first block is titled 'Close to 1,900 ESG Profiles available on Euronext Live' and includes a 'Watch the new ESG profiles' link. The second block, highlighted with a red border, is titled 'Climate Expertise that drives returns' and features a Nordea advertisement with the text 'Nordea. Your climate investment expert.' and a 'Discover more' link. The third block is titled 'Euronext Knowledge Centre' and includes a 'Discover our educational content and Visit Euronext Knowledge Centre' link.



Climate Expertise that drives returns  
**Nordea. Your climate investment expert.**

(Advertisement)

[Discover more](#)



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