

AMSTERDAM NOTICE NO. 12/019

Issue Date: 14 June 2012

Effective Date: 09 July 2012

INTRODUCTION OF OPTIONS ON D.E MASTER BLENDEERS 1753 N.V.

Executive Summary

NYSE Liffe hereby announces that trading in options on D.E MASTER BLENDEERS 1753 N.V. (DE) will start on 9 July 2012. Further details are provided below.

1. NYSE Liffe will launch options on shares in D.E MASTER BLENDEERS 1753 N.V. (DE) on the Amsterdam derivatives market on 9 July 2012 (see attachment 1 for contract specifications). The new option class will be introduced as a new ECC, although it should be noted that no other option classes will be added to the ECC¹.
2. NYSE Liffe will select up to three PMMs and nine CMMs for the new ECC on the basis of applications received from members. They are invited to apply for positions, specifying the specific obligation level they wish to take on. These obligation levels are determined by NYSE Liffe.
3. The obligations and benefits of liquidity providers are described in Amsterdam Notice No. 12-010, which is available on our website (www.nyx.com/elps under the Stock Options and Amsterdam headings). On the same page members can also find the document "Selection procedure ELPS – New individual Listings", which contains details of the selection procedure. The "obligation levels" which the application form refers to, can also be found on the same webpage. Please note that this selection procedure differs from the one used for existing classes.
4. The liquidity provider agreement will be valid from 9 July 2012 up to and including 31 October 2012.
5. Applicants can download the Application Form from our website (www.nyx.com/elps under the Stock Options and Amsterdam headings). The Application Form should be completed and sent to the Quality of Derivative Markets department via fax (+31 (0)20 550 5101) or email (ELPS@nyx.com) by no later than 12:00 CET on 27 June 2012. The selection process will take place on 29 June 2012.

For further information in relation to this Notice, Members should contact:

Sales & Account Management +31 (0)20 550 5315 beneluxsales@nyx.com
Amsterdam, NYSE Liffe

¹ New classes may be introduced in this particular ECC (for example after a corporate event). Although this is not strictly speaking an ECC as it does not consist of a combination of classes, the term ECC is used in order to ensure consistent use of terminology.

Attachment 1

The contract specifications for D.E MASTER BLENDERS 1753 N.V. share options are as follows:

Symbol	DE
Contract size	100 shares
Trading unit	100
Pricing unit	1
Currency	Euro
Option price	Premium x trading unit
Minimum price move	€ 0.01 or € 0.05 depending on the premium
Trading hours	09:01 – 17:30 CET
Option style	American
Expiry months	Initial lifetime: 1, 2 and 3 month options Cycle: Every month Initial lifetime: 6, 9 and 12 month options Cycle: March, June, September, December
Last day of trading	Until 17:30 CET on the third Friday of each expiry month, provided this is a business day. If not, the last day of trading shall be the last business day preceding the third Friday in the expiry month.
Settlement	Delivery of 100 shares through the settlement system of LCH.Clearnet S.A.
Clearing organization	LCH.Clearnet S.A.
SPAN margin parameters	As determined by LCH.Clearnet S.A.
ISIN	NL0010157558